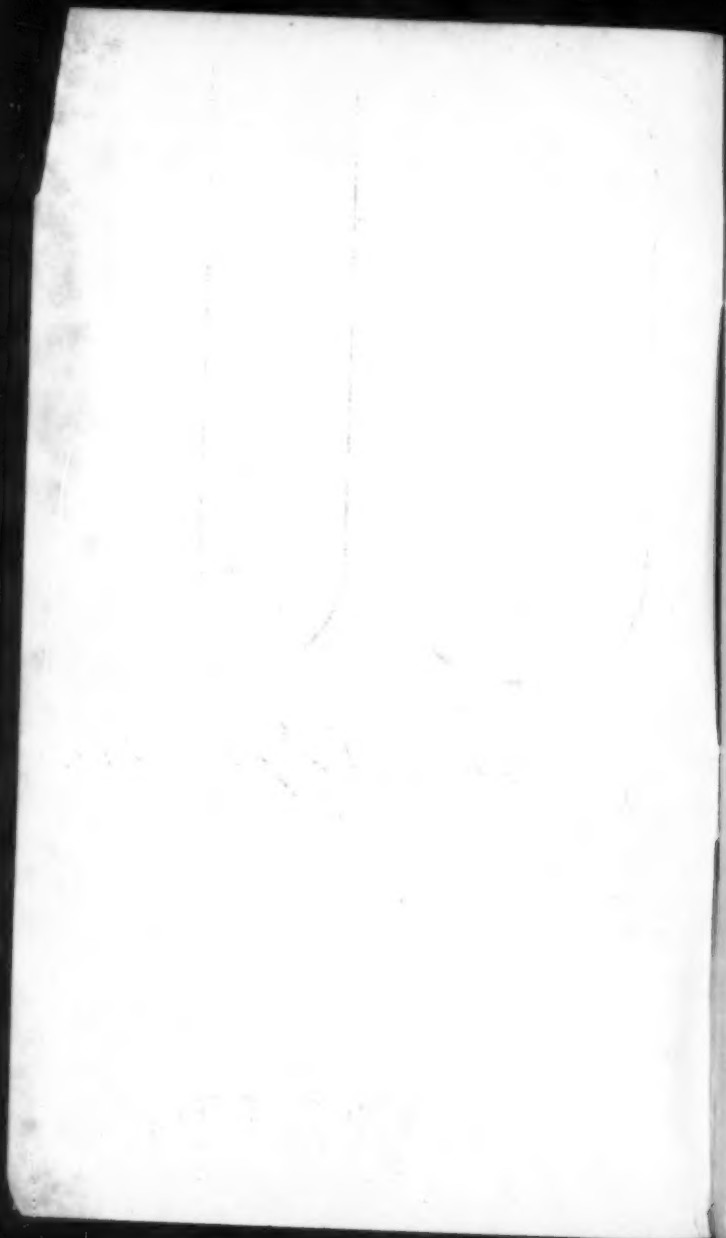


CU

Buying Guide

SUPPLEMENT



Membership Blanks

As noted in the Introduction, this Buying Guide is for the confidential use of Consumers Union members. Your friends are not permitted to use the Guide, but they can get their own copies by becoming members. The application blanks on the reverse side can be torn out and given to any who wish to become members of Consumers Union.

To: CONSUMERS UNION of U.S., Inc.
17 Union Sq., W., New York City

Send me the monthly CONSUMERS UNION REPORTS and the annual BUYING GUIDE.

I enclose:

☐ \$3.50 FOR ONE YEAR ☐ \$6 FOR 2 YEARS

I agree to keep confidential all material which is so designated.

Signature _____

Address _____

City & State _____

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City & State _____

THE BUYING GUIDE SUPPLEMENT

THIS *Buying Guide Supplement* presents, in highly condensed form, ratings of products which appeared in the monthly *Reports* between May 1939, when the 1939 *Buying Guide* was issued, and February 1940, when the compilation of the *Supplement* was begun. The *Supplement* is necessarily a very limited guide. It is designed to serve CU members only until the appearance of the full 1941 *Buying Guide* late in 1940.

Members who have the 1939 *Buying Guide* are urged to keep it with this *Supplement*. A number of ratings in the 1939 *Guide* are superseded by ratings in the following pages. And, for reasons of space, much general and explanatory material, available in the 1939 *Guide*, had to be omitted here.

Like all CU *Buying Guides*—and for the same reason that there is no space for explanation of test methods or discussion of many factors on which ratings are based—the *Supplement* is confidential to CU members. Members are referred to the monthly *Reports* for details of tests and test methods, information on the basis of ratings, explanatory data on the products rated, etc.

The prices given in the following pages are those at which the samples tested were purchased. Since many prices vary from month to month and from one area to another, **the prices given should be taken as only approximate.** Members should bear in mind that quality of a product may change, too, and without any notification to the consumer. Before making an important purchase on the basis of *Buying Guide* ratings, make sure there are no later ratings in the *Reports*.

Consumers Union of United States, Inc.
A Non-profit Membership Organization of Consumers
17 Union Square New York City

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BAKING POWDER

There are four types of baking powder: phosphate, tartrate, alum, and alum-phosphate ("double action"). In its first report on baking powders (November 1936), CU rated the alum-type baking powders as "Not Acceptable" because of the possibility that they might be harmful. Since further investigations have not shown any convincing evidence that these baking powders are harmful in the amounts ordinarily consumed, they are no longer "Not Acceptable."

Ratings are in order of economy based on active ingredients.
Ref.: CU Reports, July 1939.

BEST BUYS

IGA (Independent Grocers Alliance, NYC). 1 lb., 17¢. Alum-phosphate type.

Ann Page (A&P stores). 12 oz., 13¢. Phosphate type.

KC (Jacques Co., Chicago). 10 oz., 9¢. Alum-phosphate type.

Clabber Girl (Hulman & Co., Terre Haute, Ind.). 10 oz., 10¢. Alum-phosphate type.

Co-op (Eastern Cooperative Wholesale, Brooklyn). 1 lb., 19¢. Phosphate type.

Davis (R. B. Davis Co., Hoboken, N. J.). 12 oz., 15¢. Alum-phosphate type.

Asco (American Stores Co., Philadelphia). 1 lb., 19¢. Phosphate type.

ALSO ACCEPTABLE

Dr. Price's (Standard Brands, NYC). 12 oz., 19¢. Phosphate type.

Calumet (Calumet Baking Powder, div., General Foods Corp., Chicago). 12 oz., 19¢. Alum-phosphate type.

Red & White (Red & White Corp., Buffalo, N.Y.). 1 lb., 25¢. Alum-phosphate type.

Economy (R. C. Williams & Co., NYC). 12 oz., 19¢. Alum-phosphate type.

Watkins (J. R. Watkins Co., Winona, Minn.). 1 lb., 35¢. Alum-phosphate type.

Larkin (Larkin Co., Buffalo, N.Y.). Two 6 oz. cans, 25¢. Tartrate type.

(Cont'd next page)

2 BAKING POWDER, TOWELS

ALSO ACCEPTABLE—CONT'D

Macy's Lily White (R. H. Macy & Co., NYC). 12 oz., 30¢.
Tartrate type.

Schilling (A. Schilling & Co., San Francisco). 12 oz., 28¢.
Tartrate type.

Grand Union (Grand Union Tea Co., NYC). 1 lb., 50¢
(buyer receives 16¢ in premium stamps). Alum-phosphate
type.

Royal (Standard Brands, Inc.). 12 oz., 37¢. Tartrate type.

Jewel (Jewel Tea Co., Barrington, Ill.). 1 lb., 50¢ (20¢ in
premium credit given purchaser). Alum-phosphate type.

Rumford (Rumford Chemical Works, Rumford, R. I.). 6 oz.,
19¢. Phosphate type.

BATH TOWELS

Bath towels should have a close weave and firm texture, and a dense pile, soft and fluffy in texture. Hems and selvages should be sturdy. While all towels tested by CU were found to be colorfast, it is well to ask for a guarantee of colorfastness when purchasing a colored bath towel.

The ratings which follow are based on the appearance and texture of the towels as well as on test results. Except where otherwise noted, the towels are 22x44 inches in size, white with colored borders.

Ref.: *CU Reports*, June 1939.

BEST BUYS

(In order of value)

The first two towels listed below are double-loop towels and will be more absorbent though probably not quite so durable as the next two, which are single-loop towels.

Cannon-Navy (Cannon Mills, NYC). 37¢. All-white towel.

Dundee Navy (Georgia Kincaid Mills, Griffin, Ga.). 40¢.
All-white towel.

Ward's Pride Cat. No. —9320 (Montgomery Ward). 35¢
plus postage. Strongest of all towels tested.

AMC Regent (Associated Merchandising Corp., NYC).¹ 49¢.

ALSO ACCEPTABLE

(In order of value)

Mayflower (R. H. Macy & Co., NYC). 31¢.

(Cont'd next page)

ALSO ACCEPTABLE—CONT'D

AMC Ambassador.¹ 39¢.

Cannon Olympic (purchased at Gimbel's, NYC). 49¢.

Martex Monarch (Wellington Sears Co., NYC). 59¢.

Martex Toughie (purchased at Gimbel's). 69¢. Size 24x46 inches.

Martex West Point (purchased at Bloomingdale's, NYC). 49¢.

Supre-Macy (R. H. Macy & Co.). 98¢. Size 24x46 inches.

Glen Riddle (Glen Riddle Mills, Glen Riddle, Pa.) 44¢.

Martex Rio. \$1.

Fieldcrest (Marshall Field, Chicago). 89¢. An all-white towel with special chevron pile pattern, a large part of which has no terry loops and hence does not contribute to the absorbency of the towel.

Moor (Southeastern Cottons, Inc., NYC). 39¢.

Cannon (purchased at Macy's, NYC). 37¢.

Sear's Morning Glow Stratford Cat. No. —8853 (Sears-Roebuck). 30¢ plus postage.

Dundee (purchased at Macy's, NYC). 29¢.

Cannon Dryfast (purchased at Woolworth's). 29¢.

NOT ACCEPTABLE

Ward's Cannon Cat. No. —9223. 22¢ plus postage.

Cannon Dryfast (purchased at F. & W. Grand's). 10¢ for the 18x36 inch size.

Cannon Dryfast (purchased at Grand's). 20¢.

Sear's Morning Glow Merit Cat. No. -8773. 17¢ plus postage

Cannon (purchased at Abraham & Straus, Brooklyn). 19¢.

Sear's Morning Glow Imperial Cat. No. —8997. 24¢ plus postage.

All towels with cut selvages are "Not Acceptable."

CANDY BARS

The most important characteristics of good milk chocolate are high milk solids content, comparatively low sugar content,

¹ Hutzler's, Baltimore; Filene's, Boston; R. H. White, Boston; Abraham & Straus, Brooklyn; John Shillito, Cincinnati; Wm. Taylor, Cleveland; Lazurus Co., Columbus, Ohio; Rike-Kumler, Dayton, Ohio; Hudson's, Detroit; L. S. Ayres, Indianapolis; Bullock's, Los Angeles; Burdine's, Miami; Boston Store, Milwaukee; Dayton Co., Minneapolis; Bloomingdale's, NYC; Capwell's, Oakland, Calif.; Strawbridge & Clothier, Philadelphia; Joseph Horne, Pittsburgh; Thalhimers, Richmond, Va.; Forman's, Rochester, N. Y.; The Emporium, San Francisco; Stix, Baer & Fuller, St. Louis.

4 CANDY BARS

and the use of whole milk rather than skimmed milk.

Since all bars tested were of acceptable flavor, this point was not considered in the ratings.

Ref.: *CU Reports* and *Western CU Supplement*, May 1939; see also correction, September 1939.

"SEMI-SWEET" CHOCOLATE BARS

BEST BUYS

Suchard Bittra Bitter-Sweet Chocolate.

Nestle's Semi-Sweet Swiss Process Chocolate.

SWEET CHOCOLATE BARS

ACCEPTABLE

Bishop's Sierra Sweet Vanilla Chocolate.

Rockwood's Sweet Vanilla Chocolate.

MILK CHOCOLATE BARS

BEST BUYS

Nestle's Puffed Milk Chocolate.

Peter's Sweet Milk Chocolate.

ALSO ACCEPTABLE

Hershey's.

Nestle's.

Aero.

Baker's.

Suchard Milka Sweet.

Ghirardelli's Sweet.

MILK CHOCOLATE—NUT BARS

BEST BUYS

Hershey's Almond Milk Chocolate.

Nestle's Milk Chocolate with Almonds.

ALSO ACCEPTABLE

Mr. Goodbar Milk Chocolate and Peanuts.

Nestle's Puffed Almond Milk Chocolate.

CANDY BARS—MISCELLANEOUS

Ratings of West Coast brands follow this list.

ACCEPTABLE

(In approximate order of decreasing nutritional value)

Love Nest.
Oh Henry!
Baby Ruth.
Jolly Jack.
Milky Way.
Peter Paul's Double Dream with Almonds.
Butterfinger.
Peter Paul's Double Mounds.
Chocolate Tootsie Rolls.
Rockwood's Vanilla Chocolate with Fruit and Nuts.

NOT ACCEPTABLE

Curtiss Milk Nut Loaf.

WEST COAST BRANDS

ACCEPTABLE

(In approximate order of decreasing nutritional value)

Coxon Brazil Nut.
Hoffman's Choc-Shop Milk.
Aplets.
Rough Top Golden Nugget.
Hoesler's Centennial Chocolate.
Miss Saylor's Pineapple Cream.
Baffle Bar.
Lloyd Clark's Mint-etts.
Bowman's Honey Comb Twins.
Euclid Peanut Cluster.
L.A.-Nut.
Matzger's Chocolate Double Mints.
Bishop's Sierra Chocolate Covered Creme Cakes.

6 CANNED BAKED BEANS

CANNED BAKED BEANS

The baked beans tested were of two types: pork and beans with tomato sauce; and New England-style beans with pork and molasses sauce. The former is somewhat cheaper. Government grades for both types are based on flavor, tenderness and texture, consistency and absence of defects.

Ref.: *CU Reports* and *Western CU Supplement*, Feb. 1940.

Note explanatory footnotes at end of table.

BRAND AND PACKER OR DISTRIBUTOR	LABEL WEIGHT (OZ.)	COST PER CAN (¢)	COST PER LB. (¢)	AVERAGE SCORE

OVEN-BAKED BEANS WITH PORK

GRADE A

(In alphabetical order)

B & M (Burnham & Morrill)	28 ¹	16	9.1	92
Beech-Nut (Beech-Nut)	16	12	12.0	85 ²
Best O' Beans ³ (Continental Foods)	28	14	8.0	94
Bohack's (H. C. Bohack)	13 ¹	10	12.3	91
Brown Crock (Continental Foods)	16	10	10.0	85 ⁴
Co-op (East. Co-op. Wholesale)	28	13	7.4	93
Co-op (Nat'l Co-op.)	28	13	7.4	91 ⁴
Ferndell (Sprague, Warner)	18	15	13.4	90
Friend's (Friend Bros.)	19	15	12.6	87 ²
Grisdale (Gristede)	13	10	12.3	91
Iris ³ (Haas, Baruch)	28	15	8.6	91
Puritan (Maine Canned Foods) ⁵	28	17	9.7	93
Red & White (Red & White)	28	18	10.3	90
Royal Scarlet (R. C. Williams)	28	19	10.9	88
S & W (Sussman, Wormser)	28	16	9.1	92
Trupak ³ (Haas Bros.)	28	17	9.7	92
Wellman ³ (Wellman-Peck)	16	10	10.0	90

GRADE C

(In alphabetical order)

Ann Page (A&P)	16	6	6.0	82
Bean Hole (Van Camp's)	15½ ¹	10	10.3	79

CANNED BAKED BEANS 7

BRAND AND PACKER OR DISTRIBUTOR	LABEL WEIGHT (OZ.)	COST PER CAN (¢)	COST PER LB. (¢)	AVERAGE SCORE

GRADE C—CONT'D

<i>Friend's Yellow Eye</i>	19	12	10.1	77 ⁴
<i>Heinz</i> (H. J. Heinz)	18	14	12.4	80 ²
<i>Libby's</i> (Libby)	14	9	10.3	77 ⁴
<i>Monarch</i> (Reid, Murdoch)	22	10	7.3	82 ²
<i>Phillips</i> (Phillips)	23	11	7.7	72
<i>White Rose</i> (Seeman Bros.) ..	28	15	8.6	81 ²

BEANS WITH PORK AND TOMATO SAUCE

GRADE A

(In alphabetical order)

<i>American Home</i> (Nat'l Tea) ..	16	7	7.0	89
<i>Blue & White</i> (Red & White)	16 ¹	8	8.0	85
<i>Campbell's</i> (Campbell Soup) ..	16 ¹	8	8.0	85 ²
<i>Heinz</i> (H. J. Heinz)	18	12	10.7	85
<i>Libby's Deep Brown</i>	16	11	11.0	87
<i>Stokely's</i> (Stokely)	16	7	7.0	89 ⁴

GRADE C

(In alphabetical order)

<i>Ann Page</i> (A&P)	16	6	6.0	83
<i>Armour's Star</i> (Armour)	22 ¹	10	7.3	78
<i>Beech-Nut</i> (Beech-Nut)	16	10	10.0	83
<i>Bluebrook</i> (Jewel Food Stores)	16	5	5.0	76
<i>Brimfull</i> (H. A. Marr)	16	6	6.0	73
<i>Co-op</i> (East. Co-op. Whole- sale)	16	7	7.0	79 ⁴
<i>Country Club</i> (Kroger)	16 ¹	6	6.0	81
<i>Crosse & Blackwell</i> (Crosse & Blackwell)	17	15	14.1	82 ²
<i>Del Haven</i> ³ (Federated Foods)	30	11	5.9	80
<i>Dodge</i> ³ (Haas Bros.)	30	10	5.3	76
<i>Finer Flavor</i> ³ (M. A. New- mark)	30	10	5.3	79
<i>Freshpak</i> (Grand Union)	16	6	6.0	80

(Cont'd next page)

8 CANNED BAKED BEANS

BRAND AND PACKER OR DISTRIBUTOR	LABEL WEIGHT (OZ.)	COST		AVERAGE SCORE
		PER CAN (¢)	PER LB. (¢)	
GRADE C—CONT'D				
<i>Gibbs</i> (Gibbs)	30	10	5.3	77
<i>Hurff</i> (Edgar F. Hurff)	16	6	6.0	78
<i>Iona</i> (A&P)	16	5	5.0	80
<i>Jack Sprat</i> (Jack Sprat Foods)	22	10	7.3	83
<i>Libby's</i>	16	8	8.0	82
<i>Masterpiece</i> ³ (Calif. Sanitary Can.)	31	10	5.2	82
<i>Monarch</i> (Reid, Murdoch)	22	15	10.9	77 ⁴
<i>Naas Supreme</i> (Naas Corp.)	16	5	5.0	84
<i>Old English</i> ³ (Sunnyvale Packing)	16	5	5.0	78
<i>Phillips</i> (Phillips)	16	5	5.0	79
<i>Ritter</i> (P. J. Ritter)	16	6	6.0	80 ²
<i>Royal Scarlet</i> (R. C. Wil- liams)	16 ¹	8	8.0	81
<i>Sweet Girl</i> (National Tea)	16	7	7.0	83
<i>Swift</i> (Swift)	23	10	7.0	81
<i>Valamont</i> (Nat'l Fruit Can.)	31	10	5.2	77
<i>Val Vita</i> ³ (Val Vita Food Prod.)	30	11	5.9	79
<i>Van Camp's</i> (Van Camp's) ..	16	7	7.0	80 ²
<i>White Rose</i> (Seeman Bros.) ..	23	14	9.7	77
<i>White Swan</i> (Waples - Platter)	16 ¹	6	6.0	78
<i>Yellowstone</i> (Paxton & Gal- lagher)	16	6	6.0	78

SUBSTANDARD

<i>Miss Michigan</i> (Fremont Can.)	31	10	5.2	SS ⁶
<i>Tastewell</i> (Nat'l Grocers)	20	10	8.0	SS ⁶

¹ One or more cans slack-filled.

² Quality variable.

³ Available in West only.

⁴ Only one sample tested.

⁵ Packed in glass and tins.

⁶ Off flavor; one or more cans Substandard.

CANNED CORN

Several varieties of cream-style and whole-grain canned corn were tested. The majority of cans contained yellow corn, of which most was Golden Bantam.

The examination by U. S. Government graders covered maturity, flavor, color, cut and absence of defects.

Cans are of the No. 2 size (1 lb., 4 oz.) unless otherwise indicated.

Ref.: *CU Reports* and *Western CU Supplement*, October 1939.

Note explanatory footnotes at end of table.

BRAND AND PACKER OR DISTRIBUTOR	VARIETY	AVERAGE COST PER No. 2 CAN (¢)
CREAM STYLE		
GOOD QUALITY		
(In alphabetical order)		
A&P (A&P)	Co. Gent.	9
A&P (A&P)	Gold. Bant.	11
Asco (American Stores Co.).....	Gold. Bant.	10
Avondale (Kroger Co.)	White	9
Briardale ¹ (Briardale Food)	Gold. Bant.	14
Co-op Blue Label (Central Co- op. Wholesale)	Gold. Sweet	10
Country Club (Kroger Co.)....	Co. Gent.	10
Del Monte (Calif. Pack Corp) ²	Gold. Bant.	11
Del Monte (Calif. Pack Corp).. Exquisite (Santa Cruz Fruit Pack. Co.)	Co. Gent.	12
	Gold Bant.	12
Green Circle (Flagstaff Food Prod.) ²	Gold. Bant.	13 ³
Ideal (Wilkinson, Gaddis)	Gold. Bant.	13
IGA (Indep. Groc. Alliance)....	Gold. Bant.	15
Industry ¹ (General Food Prod. Co.)	Gold. Sweet	9
Krasdale (A. Krasne)	Gold. Bant.	12
Kuner's (Kuner Pickle Co.)....	Gold. Sweet	12
Libby's (Libby, McNeill & Libby)	Co. Gent.	12

(Cont'd next page)

10 CANNED CORN

BRAND AND PACKER OR DISTRIBUTOR	VARIETY	AVERAGE COST PER No. 2 CAN (¢)
GOOD QUALITY—CONT'D		
<i>Libby's</i>	Gold. Bant.	12
<i>Little Kernel</i> (Hoopeston Can. Co.)	Co. Gent.	10
<i>Marco</i> (H. A. Marr Co.)	Co. Gent.	10 ⁴
<i>Monarch</i> (Reid, Murdoch) ²	Gold. Bant.	15
<i>P&G</i> (Paxton & Gallagher)	Sweet Kernel (white)	14
<i>Red & White</i> (Red & White Corp.)	Gold. Bant.	13
<i>Roosevelt</i> (Karasik Bros.)	Gold. Bant.	15
<i>S&F</i> ¹ (Smart & Final Co.)	Gold. Bant.	12
<i>Savoy</i> (Steele-Wedeles)	Gold. Bant.	15
<i>Westlake</i> ¹ (United Grocers)	Gold. Bant.	12
FAIR QUALITY		
<i>(In alphabetical order)</i>		
<i>Arondale</i> (Kroger Co.)	Gold. Bant.	9
<i>B&M</i> (Burnham & Morrill)	Gold. Bant.	11
<i>Bernice</i> (Krasne Bros.)	Gold. Bant.	10
<i>Big M</i> (H. A. Marr)	Sugar (white)	10
<i>Blue & White</i> (Red & White Corp.)	Gold. Bant.	9 ⁵
<i>Cayuga</i> (H. C. Hemingway)	Gold. Bant.	10
<i>Co-op</i> Blue Label (Consumers Coop.)	Sugar (white)	10
<i>Co-op</i> Red Label (Coop. Wholesale, Inc.)	Gold. Bant.	11
<i>Co-op</i> Red Label (East Coop. Wholesale)	Gold. Bant.	10
<i>Country Club</i> ¹ (Kroger Co.)	Gold. Bant.	11
<i>Country Home</i> ¹ (Gen. Food Prod. Co.) ²	Gold. Bant.	10
<i>Del Maiz</i> (Minn. Valley Can. Co.)	Yellow	10
<i>Del Monte</i> (Calif. Pack. Corp.)	Crosby	14
<i>Dodge</i> ¹ (Haas Bros.)	Gold. Bant.	14 ⁶
<i>Freshpak</i> (Grand Union Co.)	Gold. Bant.	13
<i>Garden Patch</i> ¹ (Cokato Can. Co.)	Gold. Sweet	9 ⁷

BRAND AND PACKER OR DISTRIBUTOR	VARIETY	AVERAGE COST PER No. 2 CAN (¢)
FAIR QUALITY—CONT'D		
<i>Grisdale</i> (Gristede Bros).....	Gold. Bant.	15
<i>Hart</i> (W. R. Roach).....	Co. Gent.	13
<i>Hart</i> (W. R. Roach).....	Gold. Bant.	13
<i>Highway</i> ¹ (Gen. Food Prod. Co.)	Gold. Sweet	9
<i>Iona</i> (A&P)	Gold. Bant.	7
<i>Iona</i> (A&P)	White	6
<i>Iris</i> (Haas, Baruch).....	Gold. Bant.	12
<i>Jack Sprat</i> (Jack Sprat Foods)	Co. Gent.	15
<i>Lily of the Valley</i> (Snider Pack Corp.)	Gold. Bant.	13
<i>Macy's Lily White</i> (R. H. Macy)	Gold. Bant.	13
<i>Mission</i> (Calif. Pack Corp)....	Sugar (white)	11
<i>Monarch</i> (Reid, Murdoch)....	Co. Gent.	15
<i>Montrose</i> (Augusta Can. Co.)..	Gold. Bant.	10 ³
<i>Morgan</i> (Morgan Can. Co.)..	Sugar (white)	7
<i>Newmark</i> ¹ (M. A. Newmark & Co.) ²	Gold Bant.	12
<i>Phillips</i> (Phillips Pack Co.)..	Sugar (white)	10
<i>Pride of the Farm</i> (Thomas Roberts)	Gold. Bant.	10
<i>Red & White</i> (Red & White Corp.)	Co. Gent.	14
<i>Reeves' Best</i> (Daniel Reeves)..	Gold. Bant.	11
<i>Richelieu</i> (Sprague, Warner)..	Gold. Bant.	16
<i>Royal Scarlet</i> (R. C. Wil- liams)	Gold. Bant.	11
<i>S&W</i> (Sussman, Wormser)....	Gold. Bant.	15
<i>Scott Co.</i> (Morgan Pack. Co.)	Co. Gent.	7
<i>Stokely's</i> (Stokely Bros).....	Co. Gent.	13
<i>Sun-Blest</i> ¹ (Jas. Shealy Co.)..	Gold. Bant.	13 ⁷
<i>Tastewell</i> ¹ (Nat'l Retailer- Owned Grocers)	Gold. Bant.	10
<i>Trupak</i> ¹ (Haas Bros.)	Gold. Bant.	16
<i>Wellman</i> ¹ (Wellman-Peck & Co.)	Gold. Bant.	14

(Cont'd next page)

12 CANNED CORN

BRAND AND PACKER OR DISTRIBUTOR	VARIETY	AVERAGE COST PER No. 2 CAN (¢)

FAIR QUALITY—CONT'D

<i>White Rose</i> (Seeman Bros.)....	Gold. Bant.	14
<i>Yellowstone</i> (Paxton & Cal- lagher)	Co. Gent.	15

SUBSTANDARD

(In alphabetical order)

<i>American Beauty</i> (Morgan Pack. Co.)	Evergreen	10
<i>Fairfield</i> ¹ (Oxford Pack.)	Gold. Bant.	12
<i>May-Field</i> (Edinburgh Can.)	Field Corn	6
<i>Premier</i> (F. H. Leggett) ^{2, 8}	Gold. Bant.	13
<i>Stokely's</i> (Stokely Bros.) ^{2, 8}	Gold. Bant.	13

WHOLE-GRAIN CORN

GOOD QUALITY

(In alphabetical order)

<i>A&P</i> (A&P)	Gold. Bant.	11
<i>Bernice</i> (Krasne Bros.) ^{2, 10}	Gold. Bant.	9
<i>Butter Kernel</i> (Minn. Consol. Can.)	Bantam	13
<i>Cayuga</i> (H. C. Hemingway)....	Gold. Bant.	10
<i>Co-op</i> Red Label (Consumers Coop.)	Gold. Bant.	15
<i>Co-op</i> Red Label (East. Coop. Wholesale)	Gold. Bant.	15
<i>Co-op</i> Red Label (East. Coop. Wholesale) ¹⁰	Gold. Bant.	10
<i>Country Club</i> (Kroger Co.)..	Bantam	11
<i>Del Monte</i> (Calif. Pack. Corp)	Gold. Bant.	13 ⁷
<i>Del Monte</i> (Calif. Pack. Corp.) ^{2, 8}	Gold. Bant.	12
<i>Flagstaff</i> (Greenspan Bros.)....	Gold. Bant.	15
<i>Garden Patch</i> ¹ (Minn. Val- ley Can. Co.) ¹⁰	Golden	8 ⁷
<i>Gerbro</i> (Gerber Bros.) ¹⁰	Gold. Bant.	11
<i>Grand Union</i> (Grand Union Co.) ¹⁰	Gold. Bant.	13
<i>Grisdale</i> (Gristede Bros.).....	Bantam	15

BRAND AND PACKER OR DISTRIBUTOR	VARIETY	AVERAGE COST PER No. 2 CAN (¢)
GOOD QUALITY—CONT'D		
<i>Hart</i> (W. R. Roach).....	Gold. Bant.	13
<i>Highway</i> ¹ (Gen. Food Prod. Co.) ¹⁰	Gold. Bant.	9
<i>Ideal</i> (Wilkinson, Gaddis) ²	Gold. Bant.	15
<i>Iris</i> (Haas, Baruch)	Gold. Bant.	13
<i>Jack Sprat</i> (Jack Sprat Foods)	Gold. Bant.	15
<i>Kuner's</i> (Kuner Pickle Co.) ¹⁰	Bantam	12
<i>Lakeside</i> (Lakeside Pack. Co.) ¹⁰	Gold. Bant.	13
<i>Little Chief</i> (Hoopeston Can. Co.)	Co. Gent.	10
<i>Little Chief</i> ¹⁰	Gold. Bant.	10
<i>Macy's Lily White</i> (R. H. Macy)	Gold. Bant.	14
<i>Marco</i> (H. A. Marr).....	Gold. Bant.	10 ⁴
<i>Mission</i> (Calif. Pack Corp.) ¹⁰	Gold. Bant.	9
<i>Monarch</i> (Reid, Murdoch)....	Gold. Bant.	17
<i>Monarch</i> (Reid, Murdoch) ¹⁰ ..	Gold. Bant.	14
<i>Mount Vernon</i> ¹ (Bozeman Can. Co.)	Gold. Bant.	13
<i>Niblets</i> (Minn. Valley Can. Co.) ^{2, 10}	Yellow	13
<i>P&G</i> (Paxton & Gallagher)....	Baby Bant.	15
<i>Premier</i> (F. H. Leggett).....	Gold. Bant.	14
<i>Red & White</i> (Red & White Corp.)	Gold. Bant.	13
<i>Red & White</i> (Red & White Corp.)	White	15
<i>Reeves' Best</i> (Daniel Reeves) ¹⁰	Gold. Bant.	12
<i>Reliable</i> (A&P)	Shoe Peg	9
<i>Richelieu</i> (Sprague, Warner)....	Gold. Bant.	18
<i>S&F</i> ¹ (Smart & Final Co.) ¹⁰ ..	Golden	11
<i>S&W</i> (Sussman, Wormser) ²	Deloro Bant.	17
<i>Savoy</i> (Steele-Wedeles) ²	Gold. Bant.	13
<i>Snider</i> (Snider Pack Corp.)....	Gold. Bant.	15 ⁹
<i>Trupak</i> ¹ (Haas Bros.) ¹⁰	Gold. Bant.	12

(Cont'd next page)

14 CANNED CORN

BRAND AND PACKER OR DISTRIBUTOR	VARIETY	AVERAGE COST PER No. 2 CAN (¢)
GOOD QUALITY—CONT'D		
Wellman ¹ (Wellman-Peck & Co.) ¹⁰	Gold. Bant.	10
Westlake ¹ (Briardale Co.) ¹⁰	Gold. Bant.	11
Yellowstone (Paxton & Gallagher) ¹⁰	Bantam	13
Yellowstone (Paxton & Gallagher)	Gold. Bant.	12
FAIR QUALITY (In alphabetical order)		
Briardale ¹ (Briardale Co.) ¹⁰	Gold. Bant.	13
Club House (Franklin MacVeagh)	Gold. Bant.	15
Exquisite (Santa Cruz Fruit Pack. Co.)	Gold. Bant.	15
Gristdale (Gristede Bros.)	Gold. Bant.	14
Hart (W. R. Roach)	Gold. Bant.	13
IGA (Indep. Groc Alliance)	Gold. Bant.	14
Krasdale (A. Krasne) ¹⁰	Gold. Bant.	12
Libby's (Libby, McNeill & Libby)	Co. Gent.	13
Libby's	Gold. Bant.	14
Libby's (Libby, McNeill & Libby) ^{2, 10}	Gold. Bant.	13
Royal Scarlet (R. C. Williams) ¹⁰	Gold. Bant.	13
Sun-Blest ¹ (Jacobson - Shealy Co.) ¹⁰	Gold. Bant.	13
Tastewell ¹ (Nat'l Retailer-Owned Grocers) ¹⁰	Gold. Bant.	10
Trupak ¹ (Haas Bros.)	Gold. Bant.	18

¹ Available in West only.² Quality variable.³ 16-oz. can.⁴ 11-oz. can.⁵ 15-oz. can.⁶ 19-oz. can.⁷ 17-oz. can.⁸ One can s. ur.⁹ 15-oz. glass.¹⁰ Vacuum-packed.

CANNED PEARS

At least one sample of each of the brands of canned pears tested was below the U. S. Standard for fruit content, with the exception of *Exquisite* and *Reeves' Best*. The pears tested were all Bartletts, bought in different parts of the United States and graded for CU by a government grader. Quality scores were based on color, uniformity and symmetry, absence of defects, and character of the fruit.

Ref.: CU Reports and Western CU Supplement, Sept. 1939.

Note explanatory footnotes at end of table.

BRAND AND PACKER OR DISTRIBUTOR	AVERAGE PRICE No. 2½ CAN (¢)	AVERAGE DRAINED WEIGHT (OZ.)	AVERAGE SCORE
GRADE B			
<i>(In alphabetical order)</i>			
A&P (A&P)	19	18.3	87
Asco (American Stores Co.)	19	17.9	84 ¹
Blue & White (Red & White)	17	20.1	81 ^{1,2}
Briardale (Briardale Food Stores)	23	17.7	84
Brimfull (H. A. Marr)	21	18.0	83 ¹
Clover Farm (Clover Farm Stores)	25	18.4	88
Co-op Blue Label (East. Coop. Wholesale)	17	19.9	79 ^{1,2}
Co-op Red Label (Central Coop. Wholesale)	25	18.5	82 ^{1,2}
Co-op Red Label, Grade B (Consumers Coop. Ass'n)	21	16.9	87
Country Club (Kroger Co.)	21	19.0	85
Del Monte (Calif. Pack. Corp.)	19	19.5	83 ^{1,2}
Dodge (Haas Bros.)	19	18.3	86
Exquisite (Santa Cruz Fruit Co.)	18	20.5	89
Flagstaff (Greenspan Bros)	21	19.0	79 ¹
Freshpak (Grand Union Co.)	19	19.4	81 ¹
Gold Mountain (Mountain Foods, Inc.)	18	17.8	84
Grisdale (Gristede Bros)	25	18.5	88

(Cont'd next page)

16 CANNED PEARS

BRAND AND PACKER OR DISTRIBUTOR	AVERAGE PRICE No. 2½ CAN (¢)	AVERAGE DRAINED WEIGHT (OZ.)	AVERAGE SCORE
GRADE B—CONT'D			
<i>Highway</i> (General Food Prod. Co.)	14	16.9	82 ²
<i>Hunt's Superior Quality</i> (Hunt Bros.)	22	18.8	75 ¹
<i>Hunt's Supreme Quality</i> (Hunt Bros.)	18	17.6	86
<i>Ideal</i> (Wilkinson, Caddis)	18	18.6	84
<i>IGA</i> (Ind p. Groc. Alliance) ..	23	19.2	87
<i>Iris</i> (Haas, Baruch)	25	17.0	88
<i>Krasdale</i> (A. Krasne)	21	18.3	77 ¹
<i>Libby's</i> (Libby, McNeill & Libby)	20	17.9	83 ²
<i>Monarch</i> (Reid, Murdoch)	28	19.0	80 ¹
<i>P&G</i> (Paxton & Gallagher)	28	19.6	86
<i>Premier</i> (F. H. Leggett)	24	19.1	84
<i>Red & White</i> (Red & White Corp.)	21	18.0	84 ^{1,2}
<i>Reeves' Best</i> (Daniel Reeves) ..	21	20.0	83
<i>Richelieu</i> (Sprague, Warner)	28	18.3	82 ^{1,2}
<i>Rock Dell</i> (Younglove Groc. Co.)	25	18.6	83
<i>Rose-Dale</i> (Libby, McNeill & Libby)	20	17.9	75 ^{1,2}
<i>S&W</i> (Sussman, Wormser)	28	18.6	84 ^{1,2}
<i>Sacramento</i> (Bercut Richards Pack. Co.)	15	17.9	78
<i>Savoy</i> (Steele-Wedeles Co.)	25	19.1	81 ¹
<i>Shurfine</i> (Nat'l Retailer-Owned Groc.)	25	18.6	84
<i>Stokely's</i> (Stokely Bros.)	19	19.1	84 ²
<i>Sun-Blest</i> (Jacobson Shealy Co)	18	17.0	81
<i>Trupak</i> (Haas Bros.)	24	18.0	88
<i>Westlake</i> (Briardale Co.)	20	16.3	79
<i>White Rose</i> (Seeman Bros.)	22	19.8	86 ²
<i>Yellowstone</i> (Paxton & Gal- lagher)	23	18.9	86

CANNED PEARS, SPINACH 17

BRAND AND PACKER OR DISTRIBUTOR	AVERAGE PRICE No. 2½ CAN (¢)	AVERAGE DRAINED WEIGHT (oz.)	AVERAGE SCORE

GRADE C

(In alphabetical order)

California's Nugget (F. M. Wilson Co.)	20	19.7	73
Chimes (Pratt-Low Preserv.)	23	17.3	78
Co-op Blue Label (Central Coop. Wholesale)	21	18.6	68
Co-op Grade C (Consumers Coop. Ass'n)	19	18.7	70
Fairfield (Middendorf & Rohrs)	20	19.4	77
Heart's Delight (Richmond-Chase Co.)	21	19.2	72
Iona (A&P)	15	19.0	75
Macy's Lily White (R. H. Macy)	24	20.8	72
Nu-Deal (V. Traverso)	15	17.8	70
Royal Scarlet (R. C. Williams)	26	19.3	78
Silver-Dale (Emery Food Co.)	15	18.6	68
South Haven (Mich. Fruit Cannery)	15	19.0	68

SUBSTANDARD

(In alphabetical order)

Tastewell (Nat'l Retailer-Owned Groc.)	16	17.5	60 ²
Valley Mist (Pacific N. W. Can Co.)	13 ³	9.5	67
Wellman (Wellman-Peck)	14 ³	10.4	69

¹ One or more cans Grade C.

² Quality variable.

³ One-pound cans.

CANNED SPINACH

The following ratings of canned spinach are based on tests made by U.S. Government graders, covering color, flavor, absence of defects, tenderness and texture.

Ref.: CU Reports and Western CU Supplement, Feb. 1940.

Note explanatory footnotes at end of table.

18 CANNED SPINACH

BRAND AND PACKER OR DISTRIBUTOR	LABEL WEIGHT (OZ.)	COST		AVERAGE SCORE
		PER CAN (¢)	PER LB. (¢)	

GRADE A

(In alphabetical order)

A&P (A&P)	18	11	9.8	89 ¹
Bohack's (H. C. Bohack)	27	14	8.3	87
C-H-B² (Calif. Conserv.)	18	11	9.8	87 ¹
Co-op (Nat'l Coop., Inc.)	27	14	8.3	94
Country Club (Kroger)	18 ³	11	9.8	86 ¹
Dellford (Middendorf & Rohrs)	19	15	12.6	90
Del Monte (Calif. Pack. Corp.)	18	13	11.6	89 ¹
Dodge² (Haas Bros.)	27	13	7.7	91
F&P² (Filice & Perrelli)	27	12	7.1	86 ¹
Foote's (D. E. Foote)	18	10	8.9	85 ¹
Freshpak (Grand Union)	27	15	8.9	90
Gibbs (Gibbs)	18	9	8.0	89 ¹
Good (Good Can. Corp.)	18	9	8.0	91
Griisdale (Gristede)	27	19	11.3	89
Hunt's² (Hunt Bros.)	27	13	7.7	85
Monarch (Reid, Murdoch)	18 ⁴	15	13.3	92
Nelson's (Nelson Canning)	18 ³	9	8.0	85 ¹
Nugget (Frank M. Wilson)	15	9	9.6	91
Premier (F. H. Leggett)	15 ⁴	10	10.7	91
Pride of the Farm (Roberts)	18	10	8.9	87
S&W (Sussman, Wormser)	18	15	13.3	91
Stokely's (Stokely)	27	15	8.9	87 ¹
Tastewell (Nat'l Groc.)	27	11	6.5	88
United (Hancock Nelson)	27	18	10.7	94
Yellowstone (Paxton & Gallagher) 27	15	8.9	88	

GRADE C

(In alphabetical order)

Brimfull (Kitchen Products)	18 ⁴	10	8.9	84
Cherry Valley (Jewel Food)	18	10	8.9	80
Colonial (Nat'l Food Prod.)	18	9	8.0	79
Co-op (Central Co-op Wholesale; purchased in Fla.)	27	16	9.5	82
Emerald Bay² (Gen. Food Prod.) ..	27	12	7.1	81 ¹
Full O' Gold (Sutter)	10	10	16.0	79
Hemet² (Hemet)	17	8	7.5	83 ¹
Highway² (General Food Prod.) 27	10	5.9	78	

SPINACH, DENTIFRICES 19

BRAND AND PACKER OR DISTRIBUTOR	LABEL WEIGHT (OZ.)	COST		AVERAGE SCORE
		PER CAN (¢)	PER LB. (¢)	

GRADE C—CONT'D

<i>Iona</i> (A&P)	18 ³	8	7.1	83
<i>Iris</i> ² (Haas, Baruch)	15	10	10.7	78
<i>Krasdale</i> (A. Krasne)	27	17	10.1	83 ¹
<i>Lily of the Valley</i> (Snyder)	15	10	10.7	77
<i>Masterpiece</i> ² (Calif. Sanitary Can.)	27	9	5.3	84 ¹
<i>Natalia</i> (Griggs)	18	8	7.1	80
<i>Phillips</i> (Phillips)	18	9	8.0	84 ¹
<i>Punch</i> ² (Schuckl)	27	10	5.9	79
<i>Red & White</i> (Red & White)	27	18	10.7	83 ¹
<i>Royal Scarlet</i> (R. C. Williams)	27	19	11.2	81
<i>Sacramento</i> ² (Bercut-Richards) ..	27	14	8.3	81 ¹
<i>Trupak</i> ² (Haas Bros)	27	13	7.7	82 ¹
<i>Wellman</i> ² (Wellman-Peck)	15	10	10.7	81
<i>White Rose</i> (Seeman Bros.)	27	16	9.5	84
<i>Yacht Club</i> (Reid, Murdoch)	18	13	11.5	80

SUBSTANDARD

(In alphabetical order)

<i>Libby's</i> (Libby)	18	13	11.6	SS ⁵
<i>Little Mill</i> (Springdale Canning) ..	18	9	8.0	SS ⁵
<i>Mission Inn</i> ² (Hemet)	27	8	4.7	SS ⁵
<i>Nu-Deal</i> ² (V. Traverso)	27	10	5.9	SS ⁵
<i>Snider</i> (Snider)	15	18	19.2	SS ⁵
<i>Val Vita</i> (Val Vita Food Prod.)	27	11	6.5	SS ⁵
<i>Webster's</i> (G. L. Webster)	18	10	8.9	SS ⁵

¹ Quality variable.

² Available in West only.

³ Two cans slack-filled.

⁴ One can slack-filled.

⁵ One or more cans Substandard.

DENTIFRICES

No dentifrice can prevent decay, cure pyorrhea, whiten the teeth, disinfect the mouth, or cure halitosis. Dentifrices can serve, at best, only as a slight mechanical aid in cleansing the teeth.

Ref.: *CU Reports*, December 1939; *Western CU Supplement*, November 1939.

(Cont'd next page)

 TOOTH POWDERS

BEST BUYS

- Craig-Martin** (Comfort Mfg. Co., Chicago). 2-oz. can, 10¢; cost per oz., 5¢.
- CD** (Cooperative Distributors, NYC). 3½-oz. can, 20¢; cost per oz., 6¢.
- TMC¹** (distrib., May Co.). 8-oz. can, 49¢; cost per oz., 6¢.
- Halesworth¹** (distrib., Hale Bros. stores). 4¼-oz. can, 33¢; cost per oz., 8¢.

ALSO ACCEPTABLE*(In order of cost per ounce)*

- Listerine** (Lambert Pharmacal Co., St. Louis). 5-oz. can, 33¢; cost per oz., 7¢. 2.3-oz. can, 20¢; cost per oz., 9¢.
- Squibb** (E. R. Squibb & Sons, NYC). 4½-oz. can, 33¢; cost per oz., 7¢.
- Dentray** (Dentray Co., NYC). 4½-oz. can, 33¢; cost per oz., 7¢.
- Pebeco** (Lehn & Fink, Bloomfield, N.J.). 1¼-oz. can, 10¢; cost per oz., 8¢. 3½-oz. can, 25¢; cost per oz., 7¢.
- Colgate** (Colgate-Palmolive-Peet Co., Jersey City, N.J.). 4-oz. can, 35¢; cost per oz., 9¢. 2 oz. can, 20¢; cost per oz., 10¢. 1-oz. can, 10¢; cost per oz., 10¢.
- Dr. Lyon's** (R. L. Watkins Co., NYC). 4½-oz. can, 39¢; cost per oz., 9¢. 2-oz. can, 25¢; cost per oz., 13¢. ¾-oz. can, 10¢; cost per oz., 13¢.
- Pepsodent** (Pepsodent Co., Chicago). 4-oz. can, 45¢; cost per oz., 11¢. ¾-oz. can, 10¢; cost per oz., 13¢.
- Forhan's** (Forhan Co., New Brunswick, N.J.). 2.8-oz. can, 39¢; cost per oz., 14¢. 0.7-oz. can, 10¢; cost per oz., 14.3¢.
- Dr. Corley's So-Kleen¹** (Dr. B. L. Corley, San Francisco). 1.5-oz. can, 25¢; cost per oz., 15¢.
- Drucker's Revelation** (August E. Drucker Co., San Francisco). 2⅞-oz. can, 39¢; cost per oz., 16¢; 0.5-oz. can, 10¢; cost per oz., 20¢.
- Lusco Salubrious¹** (Lusco Co., San Francisco). 1.6-oz. can, 26¢; cost per oz., 16¢.
- Pycope** (Pycope, Inc., Jersey City, N.J.). 2½-oz. can, 50¢; cost per oz., 20¢.

¹ Available in West only.

NOT ACCEPTABLE

Albodon for the Teeth. Claimed to contain sodium perborate.

Arista.¹ Caked badly in bottle; very difficult to use.

Stearns Astring-O-Sol Perborated. Contained sodium perborate.

Caroid. Reported to contain protein-splitting enzymes, whose introduction into the mouth has not been proved to be either useful or entirely safe.

Calox. Contained perborate or a similar oxygen-evolving compound.

Pyroside. Contained medicaments of no value, and possibly harmful.

Rexall Milk of Magnesia. Contained sodium perborate.

Sher-Pira¹ Somewhat abrasive. Odor objectionable indicating medicinal ingredient undesirable in tooth powder.

Sodibor. Consisted of sodium perborate with small amount of phenol and phenolphthalein.

Vince. Contained sodium perborate.

Zincora Contained sodium perborate.

TOOTHPASTES

BEST BUYS

Milk-i-dent (Trade Laboratories, Inc., Newark, N.J.; sold by Woolworth's). 2 $\frac{3}{8}$ -oz. tube, 10¢; cost per oz., 4¢.

CD (Cooperative Distributors, NYC). 3.8-oz. tube, 19¢; cost per oz., 5¢.

Robinson's¹ (J. W. Robinson Co., Los Angeles). 3.5-oz. tube, 20¢; cost per oz., 6¢.

TMC Milk of Magnesia¹ (sold by May Co.). 4-oz. tube, 29¢; cost per oz., 7¢.

Halesworth —"For Cleansing Teeth"¹ (distrib., Hale Bros. Stores, San Francisco.). 2.7-oz. tube, 27¢; cost per oz., 10¢.

ALSO ACCEPTABLE

(In order of cost per ounce)

Craig-Martin (Comfort Mfg. Co., Chicago). 5 $\frac{1}{8}$ -oz. tube, 20¢; cost per oz., 4¢. 1 $\frac{1}{8}$ -oz. tube, 10¢; cost per oz., 6¢.

Colgate Ribbon Dental Cream (Colgate-Palmolive-Peet Co., Jersey City, N.J.). 3 $\frac{3}{4}$ -oz. tube, 35¢; cost per oz., 9¢. 1 $\frac{3}{4}$ -

¹ Available in West only.

ALSO ACCEPTABLE—CONT'D

oz. tube, 20¢; cost per oz., 11¢. $\frac{3}{4}$ -oz. tube, 10¢; cost per oz., 13¢.

Dr. West's (Weco Products Co., Chicago). 3.5-oz. tube, 33¢; cost per oz., 9¢. 1.9-oz. tube, 18¢; cost per oz., 9¢.

Pepsodent (Pepsodent Co., Chicago). $3\frac{1}{4}$ -oz. tube, 33¢; cost per oz., 10¢. $1\frac{3}{4}$ -oz. tube, 20¢; cost per oz., 11¢. $\frac{5}{8}$ -oz. tube, 10¢; cost per oz., 16¢.

Halesworth—"Milk of Magnesia."¹ 2.8-oz. tube, 27¢; cost per oz., 10¢.

Squibb Dental Cream (E. R. Squibb & Sons, NYC). 3-oz. tube, 33¢; cost per oz., 11¢. $\frac{7}{8}$ -oz. tube, 10¢; cost per oz. 15¢.

Iodent No. 1 "For Teeth Easy to Bryten" (Iodent Chemical Co., Detroit). 3.1-oz. tube, 33¢; cost per oz., 11¢. (Note that *Iodent No. 2* is "Not Acceptable.")

Bost (Bost Tooth Paste Corp., Indianapolis). 3-oz. tube, 32¢; cost per oz., 11¢.

Worcester Salt (Worcester Salt Co., NYC). 3-oz. tube, 36¢; cost per oz., 12¢.

Dr. Strasska's¹ (Dr. Johann Strasska, Inc., Los Angeles). $2\frac{1}{2}$ -oz. tube, 33¢; cost per oz., 13¢.

NOT ACCEPTABLE

Dan-O No. 31 Formula Anti-Acid Gum Massaging. Excessively abrasive.

Dan-O No. 33 Formula Anti-Acid Milk of Magnesia. Heat stability unsatisfactory.

Diana Myrrh-o-dent. Heat stability unsatisfactory. Excessively abrasive.

Forhan's Excessively abrasive.

Halesworth—"For the Gums."¹ Recommended for gums, for which no toothpaste is necessary or desirable.

Hexylresorcinol S. T. 37. Contained hexylresorcinol which has caused acute inflammation of lips and gums.

Iodent No. 2 "For Teeth Hard to Bryten." Abrasive.

Kolynos Dental Cream. Excessively abrasive.

Listerine. Excessively abrasive.

Phillips' Milk of Magnesia. Excessively abrasive.

Pebeco Regular. Contained potassium chlorate, a poisonous substance.

New Pebeco. Excessively alkaline.

Owl.¹ Excessively abrasive.

¹ Available in West only.

NOT ACCEPTABLE—CONT'D

- Pep-R-Mint** Milk of Magnesia. Tube metal contained lead.
Rexall Milk of Magnesia. Excessively abrasive.
Septol.¹ Heat stability unsatisfactory.
Wrigley's Spearmint. Excessively abrasive.

LIQUID DENTIFRICES**ACCEPTABLE**

- Pepsodent** Liquid Dentifrice for Teeth (Pepsodent Co., Chicago). 3-fl. oz. bottle, 45¢; cost per fl. oz., 15¢. ½-fl. oz. bottle, 10¢; cost per fl. oz., 20¢.
Teel Dentifrice for Teeth (Procter & Gamble, Cincinnati). 3-fl. oz. bottle, 45¢; cost per fl. oz., 15¢. 1¼-fl. oz. bottle, 23¢; cost per fl. oz., 18¢. ½-fl. oz. bottle, 10¢; cost per fl. oz., 20¢.
Cue "The Colloidal Dental Liquid" (Colgate-Palmolive-Peet Co., Jersey City, N.J.). 3-fl. oz. bottle, 50¢; cost per fl. oz., 17¢. 1¼-fl. oz. bottle, 25¢; cost per fl. oz., 20¢.

DIAPERS

Flannel diapers are probably the most satisfactory type for home laundering. Second best are diapers of birdseye weave.

Diapers intended for home washing as well as the disposable type were tested, and ratings are based on tensile strength, rate of drying, weight and absorbency, and shrinkage.

Ref.: *CU Reports* and *Western CU Supplement*, June 1939.

FLANNELS**BEST BUYS**

- Comfort**¹ (purchased at National Dollar Stores, San Francisco). 50¢ per doz. High quality.
Selah¹ (purchased at Hale's Dept. Store, San Francisco). \$1.19 per doz. High quality.
Nursery (J. C. Penney Stores). 86¢ per doz. 27x27 in. Good quality. Excellent value per dollar.

¹ Available in West only.

ALSO ACCEPTABLE*(In order of price)*

- Ward's Sanisoft** Cat. No. —3124 (Montgomery Ward). 79¢ per doz. plus postage. 24x24 in.
- Sears' Roly Poly** Cat.—3089 (Sears Roebuck). 83¢ per doz. plus postage. 24x24 in.
- Snowdown**¹ (purchased at Fifth St. Dep't Store, Los Angeles). \$1.19 per doz. Good quality.
- Comfy Down**¹ (purchased at Diller's Mercantile Co., San Francisco). \$1.19 per doz. Good quality.
- Darling Baby** (Gimbel Bros., NYC). \$1.29 per doz. 27x27 in. Highest quality of those tested, but expensive.
- Macy's** (R. H. Macy & Co., NYC). \$1.41 per doz. 30x30 in. Good quality, but expensive.
- Blue Square**¹ (purchased at Weinstein Co., San Francisco). \$1.49 per doz. Good quality.
- Babycrest** (Associated Merchandising Corp., NYC).² \$1.75 per doz. 27x27 in. Good quality, but expensive.
- Baby Aristocrat**¹ (May Co., Los Angeles). \$1.95 per doz.
- Poppy Superba**¹ (purchased at Hale's Dep't Store, San Francisco). \$1.98 per doz.
- Simplifold**¹ (purchased at the Broadway Dep't Store, Los Angeles). \$1.98 per doz.
- Bullock's Super Quality Twilled**¹ (purchased at Bullock's, Los Angeles). \$2.25 per doz.

BIRDSEYE**BEST BUY**

- Nursery** (J. C. Penney stores). 98¢ per doz. 27x27 in. High quality but shrank considerably.

ALSO ACCEPTABLE*(In order of price)*

- Sears' Roly Poly** Cat. No.—3052 (Sears-Roebuck). 75¢ per doz., plus postage. 20x20 in. Good quality.
- Ward's Sanisoft** Cat. No.—3141 (Montgomery Ward). 75¢ per doz., plus postage. 24x24 in.
- Red Star** (Hearns, NYC). \$1 per doz. 27x27 in. Good quality.
- Cupid**¹ (purchased at Diller's Mercantile Co., San Francisco). \$1.25 per doz. Good quality.

¹ Available in West only.² See footnote 1, page 2.

NOT ACCEPTABLE

Sanitex, \$1.79 per doz. 27x27 in. Very poor absorption.
Much smaller than stated size.

GAUZE**BEST BUYS**

Ward's Superfine Cat. No.—3173 (Montgomery Ward).
\$1.49 per doz., plus postage. 20x40 in. Good quality.

Macy's (R. H. Macy & Co., NYC). \$1.41 per doz. 20x40 in.
Good quality.

ALSO ACCEPTABLE

(In order of price)

Sears' Roly Poly Cat. No.—3073 (Sears-Roebuck). \$1.47
per doz., plus postage. 20x40 in. Good quality.

Babycrest (Associated Merchandising Corp.).² \$1.79 per doz.
20x40 in. Good quality, but expensive.

Sanitex Spè-D-Dri¹ (purchased at Weinstein Co., San Francisco). \$1.95 per doz. Good quality.

Curity (Kendall Mills, Walpole, Mass.). \$1.98 per doz. 20x40
in. Good quality, but expensive.

Chixdown (Chicopee Sales Corp., NYC). \$1.98 per doz.
20x40 in. Highest quality of those tested. Expensive.

NOT ACCEPTABLE

Cannon Comfy (Cannon Mills, Inc.). \$1.79 per doz. 20x40
in. Poor absorption.

Vanta (Earnshaw Knitting Mills). \$1.98 per doz. 20x40 in.
Poor absorption.

DISPOSABLE DIAPERS**BEST BUY**

(Estimated cost based on 100 pads per week)

Silk Softex Pad Pants (I. B. Kleinert Rubber Co., NYC).
Pants, 60¢. Pads, 50 for 75¢. Estimated cost per week, \$1.55.

ALSO ACCEPTABLE

(In order of price)

Babe-Ease (Cosgrove Bros., Quincy, Mass.). Pads, 12 for 15¢.
Trial package, 3 for 10¢. Estimated cost per week, \$1.25.

¹ Available in West only.

² See footnote 1, page 3.

26 DIAPERS, ELECTRIC IRONS

ALSO ACCEPTABLE—CONT'D

Dry-Dee (Dry-Dee Products Co., NYC). Pants holder, 50¢.
Pads, 25 for 40¢. Estimated cost per week, \$1.61.

Toss-A-Way (Toss-A-Way Co., Indianapolis, Ind.). Belt, 25¢.
Pads, 25 for 50¢. Estimated cost per week, \$2.04.

NOT ACCEPTABLE

Chux (Johnson & Johnson). 50 for \$1. Estimated cost per week, \$2. Poor absorption.

Diapex. 12 for 24¢. Estimated cost per week, \$2. Lowest absorbency.

ELECTRIC IRONS

The irons tested are designed for use only on 110-volt alternating current, with the exception of the *Steem-Electric* which may also be used on direct current. Except for light work, a 1,000 watt iron is preferable to one with lower wattage.

CU does not recommend non-automatic irons because they represent a fire hazard and are inconvenient to use. Permanently attached appliance cords are not objectionable, if the temperature control knob has an "off" position.

Many of the irons listed below can be obtained at sales for less than their list prices.

Ref.: CU Reports, May 1939 and correction, June 1939.

BEST BUYS

Sears' Heatmaster Cat. No.—756 (Sears-Roebuck). \$3.45 plus postage. 6 lb. 700 watts. Performance satisfactory.

Co-op Deluxe Automatic No. 424 (National Cooperatives, Inc., Chicago). About \$6.25. 5 lb. 1,000 watts. Same iron as *Proctor* Model 942.

Sunbeam Ironmaster Cat. No.—A-4 (Chicago Flexible Shaft Co., Chicago). \$8.95. 4¼ lb. 1,000 watts. Ironing performance and capacity excellent. Highest quality tested.

Ward's Supreme Quality Cat. No.—4980 (Montgomery Ward). \$6.45 plus postage. 3½ lb. 1,000 watts. Capacity and ironing performance excellent.

ALSO ACCEPTABLE

(In order of value, price considered)

Dominion Ironamatic Style No. 242 (Dominion Electric Mfg. Co., Mansfield, Ohio). \$3.95. 3¾ lb. 880 watts. Performance satisfactory.

ALSO ACCEPTABLE—CONT'D

Sears' Heatmaster Super-Duty Cat. No.—1065. \$5.95 plus postage. 3¾ lb. 1,000 watts. Efficiency slightly lower than average when operating on high heat.

Proctor Speed Iron Model No. 942 (Proctor Electric Co., Philadelphia). \$8.50. 5 lb. 1,000 watts. See comments under *Co-op DeLuxe*.

Westinghouse Cat. No.—LPC—4 (Westinghouse Electric & Mfg. Co., Mansfield, Ohio). \$8.95. 4 lb. 1,000 watts.

GE Moderne Cat. No.—159F83 (General Electric Co., Bridgeport, Conn.). \$8.95. 3¾ lb. 1,000 watts. Capacity and ironing performance excellent.

The following irons, when set on "low" heat, gave temperatures too high for ironing such fabrics as cellulose acetate rayons. Thermostats would require adjustment by a serviceman.

Ward's Standard Quality Cat. No.—4974. \$3.45 plus postage. 6 lb. 700 watts. Low heat was too high; otherwise a "Best Buy."

Westinghouse Adjust-O-Matic Cat. No.—LEC44. \$5.95. 6 lb. 660 watts.

GE Wolverine Cat. No.—119F103. \$5.95. 6 lb. 660 watts.

NOT ACCEPTABLE

Steem-Electric Series A (Steem Electric Corp.). \$9.95. 7¾ lb. 620 watts. This iron is filled with water to regulate the temperature and to dampen the materials being ironed. Temperature cannot be varied for different fabrics, and was too low for knit cotton goods and many other purposes. "Not Acceptable" because of fire hazard.

Universal E-7163 (Landers-Frary-Clark). \$7.95. 4¾ lb. 1,000 watts. Temperature dropped excessively under full load.

Universal E-7183-B. \$6.95. 4½ lb. 1,000 watts. Temperature dropped excessively under full load.

Mastercraft Cat. No.—2030 (Mastercraft Electric Co.). \$4.95. 6 lb. 800 watts. Temperature dropped excessively under full load. Shock hazard after storage in a damp place.

Moderne Cat. No.—L—48 (Knapp-Monarch Co.). \$4.49. 5¾ lb. 700 watts. Temperature dropped excessively under full load. Shock hazard after storage in a damp place.

American Beauty No. 40AB (American Electrical Heater Co.). \$8.95. 4¼ lb. 1,000 watts. Temperature dropped excessively under full load.

ELECTRIC SHAVERS

During the past year electric shavers have been so improved that the best of them are now comparable to safety razors in speed and closeness of shave. CU's tests have shown that the screen-comb type of electric shaver (*Williams Roto-Shaver* and *Sunbeam Shavemaster*) is slightly superior to the slotted-comb type (*Schick* and others).

Of electric shaver motors, only the a-c vibrator type does not cause radio interference.

Shavers should be purchased on a money-back or exchange basis wherever possible.

Ref.: *CU Reports*, Dec. 1939; see also *Correction*, Feb. 1940.

BEST BUYS

Sunbeam Shavemaster Model M (Chicago Flexible Shaft Co., Chicago). \$7.50. A-c only. One of fastest and closest shavers tested.

Rand Shaver Model C, No. 40 (General Shaver Corp., Remington Rand, Bridgeport, Conn.). \$7.50. A-c only. Fast, close shave. Flimsy plastic case.

ALSO ACCEPTABLE

(In order of shaving ability)

Williams Roto-Shaver Model A (J. B. Williams Co., Glastonbury, Conn.) \$13.75. Ac-dc. Fastest and closest shaver tested.

Remington-Speedak Model A, No. 80 (General Shaver Corp.). \$10. A-c only. Same construction as *Rand* Model C, but more compact.

Remington Close-Shaver Model E, No. 27. \$14.75. Ac-dc. Same head and performance as other *Remington* and *Rand* shavers. Not worth higher price unless it must be used on d-c.

Knapp "Natural Angle" Model 10-8 (Knapp-Monarch Co., St. Louis). \$10. Ac-dc. Fast, close shave. A "Best Buy" if shaver must be used on direct current.

Schick Captain (*Schick Dry Shaver, Inc.*, Stamford, Conn.). \$12.50. Ac-dc. Close shave, with slight irritation. May be obtained with head for ordinary beards or for coarse beards.

Schick Colonel \$15. Ac-dc. Almost identical to *Captain*. Not worth higher price.

Sunbeam Shavemaster Model R. \$15. Ac-dc. Same head as Model M, but more irritating and clumsier to use. Heaviest of all shavers tested.

ALSO ACCEPTABLE—CONT'D

- Gillette** Model H (Gillette Safety Razor Co., Boston). \$10. A-c only. Same head and performance as larger *Gillette*. Lightest and most compact of all shavers tested. Slower than average.
- Gillette** Model G. \$15. Ac-dc. Heavier and clumsier than *Gillette* Model H.
- Dixie** Model ES (Dixie Shaver Co., Cranford, N.J.). Sold by Montgomery Ward Cat. No.—3531. \$3.98 plus postage. A-c only. Good buy for persons with light beards.
- Gem-lectric** (American Safety Razor Corp., Brooklyn). \$12.50. Ac-dc. Fair shave, slow, with some irritation.
- Gem-lectric Face-lite** \$15.75. Ac-dc. Same as shaver above except that a small electric light has been added. Not worth the difference in price.

NOT ACCEPTABLE

- Casco "75"** (Casco Products Corp.) \$10. Ac-dc. Fair shave, slow. Poor performance in life test removes this shaver from "Acceptable" category.
- Sears' Champion** Cat. No.—6339 (Sears-Roebuck; mfr., Utility Instrument Corp.). \$7.95 plus postage. Ac-dc. Satisfactory shave impossible with this shaver.

ELECTRIC TOASTERS

All toasters listed below may be operated on direct or alternating current, unless otherwise indicated.

Ref.: *CU Reports*, August 1939.

NON-AUTOMATIC

ACCEPTABLE

(In estimated order of merit, price considered)

- Manning-Bowman** Cat. No.—86 (Manning-Bowman & Co., Meriden, Conn.). \$2.95. Fair quality toast. May mar table top when hot.
- Made-Rite** Cat. No.—842 (Made Rite Mfg. Co., Sandusky, Ohio; distrib., Cooperative Distributors, NYC, as Cat. No.—4575). \$1.95 plus postage. Toast satisfactory but slow. May mar table top when hot.

(Cont'd next page)

30 ELECTRIC TOASTERS

ACCEPTABLE—CONT'D

Universal E121A (Landers, Frary & Clark, New Britain, Conn.). \$3.95. Average quality toast.

Universal E7812A. \$3.95. Toast less uniform than average.

GE Cat. No.—119T48 (General Electric Co., Bridgeport, Conn.). \$4.50. Accommodates thick bread or sandwiches. Toast less uniform than average.

Samson United 198 (Samson United Corp., Rochester, N.Y.). \$5.98. Plastic base. Accommodates thick bread or sandwiches. Average quality toast.

Westinghouse Cat. No.—TE-4 (Westinghouse Electric & Mfg. Co., Mansfield, O.). \$4.95. Toast less uniform than average.

Westinghouse Cat. No.—TTC—154. \$3.95. Average quality toast. Some danger of scorching table top.

GE Cat. No.—119T53. \$3.50. Accommodates thick bread or sandwiches. Average quality toast. Some danger of scorching table top.

Toastmaster Jr. 1B7 (McGraw Electric Co., Elgin, Ill.). \$7.50. Possible danger of electric shock after period of use. Some danger of scorching table top. Exceptionally uniform toast. Price high for non-automatic toaster.

NOT ACCEPTABLE

Reverso Cat. No.—512-8 (Knapp-Monarch Co.). \$2.50. Door operation very poor. Handles charred in use and chromium plating became discolored. Danger of scorching table top.

The two following toasters are rated "Not Acceptable" only because they represent a possible fire hazard if current is left on without making toast.

Sears' Heatmaster Cat. No.—1971 (Sears-Roebuck). \$1.89 plus postage. Average quality toast.

Proctor Turn-O-Matic 1453 (Proctor Electric Co.). \$2.95. Average quality toast.

SEMI-AUTOMATIC

BEST BUYS

Sears' Heatmaster Cat. No.—1973. \$3.29 plus postage. A-c only. Thermostat-controlled. Average quality toast.

Proctor 1444 (Proctor Electric Co., Philadelphia). \$3.95. A-c only. No essential difference, except for the cord, between this toaster and *Sears'*.

ALSO ACCEPTABLE

*(In estimated order of merit, price considered)***Proctor 1440.** \$4.95. A-c only. Thermostat-controlled.

Similar in essential details to toasters above.

Samson 505-2. \$4.98. Clock-controlled. Single control lever which is less convenient than two-control system in other clock-controlled toasters. Made average quality toast slowly.

NOT ACCEPTABLE

Ward's Automatic Cat. No.—5218 (Montgomery Ward).

\$4.45 plus postage. Thermostat-controlled. Could not make dark toast. Serious danger of electric shock.

Westinghouse Cat. No.—TTC144. \$5.95. Timer unreliable and became inoperative after short period of use. Greatly overpriced.

FULLY AUTOMATIC

BEST BUYS

Sears' Heatmaster Cat. No.—1974. \$7.25 plus postage. A-c only. Thermostat-controlled. Exceptionally uniform toast.**Sears' Heatmaster Cat. No.—2094.** \$8.95 plus postage. A-c only. Thermostat-controlled. Similar to *Heatmaster* —1974, but has signal bell to indicate when toast is done and trigger-release to pop up toast.**Proctor DeLuxe Automatic Model 1437.** \$9.95. A-c only. Very similar to *Heatmaster* —2094.

ALSO ACCEPTABLE

*(In estimated order of merit, price considered)***Dominion 5141** (Dominion Electric Mfg. Co., Mansfield, Ohio; distrib., Montgomery Ward as Cat. No.—5140). \$5.49 plus postage. A-c only. Clock-controlled. Made average quality toast slowly.**Sunbeam T-7** (Chicago Flexible Shaft Co., Chicago). \$12.95. Thermostat-controlled. Very uniform toast.**Manning-Bowman Cat. No.—110.** \$12.95. Clock-controlled. Made very uniform toast.**Universal E7122.** \$9.95. A-c only. Clock-controlled. Average quality toast.**Universal E7822.** \$12.95. Clock-controlled. Average quality toast.*(Cont'd next page)*

32 TOASTERS, FLOOR WAXES

ALSO ACCEPTABLE—CONT'D

Samson Tri-Matic 194. \$11.95. Clock-controlled. Clumsy to operate. Some danger of electric shock. Average quality toast.

Toastmaster 2-Slice Automatic 1B8. \$16. Clock-controlled. Good quality toast. Well-designed toaster, but high priced.

GE Cat. No.—129T75. \$16. Clock-controlled. Good quality toast. Design similar to *Toastmaster*; high priced.

Toast-O-Lator C (Crockers-Wheeler Electric Mfg. Co., Ampere, N.J.). \$14.95. A-c only. Large or uneven bread slices may stick in toaster and burn. Very uniform toast.

NOT ACCEPTABLE

Knapp-Monarch Tel-A-Matic Cat. No.—537 (Knapp-Monarch Co.). \$9.95. A-c only. Thermostat-controlled. "Not Acceptable" only because of serious danger of electric shock. Good toast.

Both of following present a serious danger of electric shock.

Ward's Automatic Oven-Type Cat. No.—5141. \$7.49 plus postage.

Dominion 602. \$9.95.

FLOOR WAXES

There are three general types of floor wax: paste; liquid (liquefied paste); and water emulsion (no-rubbing or self-polishing type). The first two are combustible and may represent a fire hazard if not properly applied. They are also likely to be injurious to rubber or asphalt. The third type will not catch fire nor injure any type floor covering which is not harmed by water alone.

It is unwise to apply floor wax without removing the old coat of wax first, since this increases slipperiness.

Prices given in brackets are cost per ounce of solid content.

Ref.: *CU Reports*, October 1939; see also *Corrections*, December 1939, and February 1940. A few of the ratings in the October 1939 issue have been changed on the basis of tests of new samples.

WATER-EMULSION WAXES

BEST BUYS

All-Nu (All-Nu Prod. Co., Camden, N. J.). 20¢ a pt. [11.9¢].

BEST BUYS—CONT'D

Town Talk (Vigil Chemical Co., Bronx, N.Y.). 23¢ a pt. [13.8¢]; \$1.19 a gal. [8.9¢].

Ward's Self-Polishing (Montgomery Ward). 35¢ a pt. [16.2¢]; \$1.79 a gal. [10.4¢].

ALSO ACCEPTABLE

(In order of quality)

Armstrong's Linogloss (Armstrong Cork Co., Lancaster, Pa.). 49¢ a pt. [24.5¢]; \$2.68 a gal. [16.8¢].

Nairn Self-Polishing (Congoleum-Nairn, Inc., Kearny, N.J.). 50¢ a pt. [24.5¢]; \$2.50 a gal. [15.3¢].

Rubber-Gloss (Franklin Research Labs., Philadelphia). 60¢ a pt. [29.5¢]; \$3 a gal. [18.4¢].

Willard's Water-Proof No Rubbing (distrib., Willard's, Inc., Newark, N.J.). 60¢ a pt. [28.4¢]; \$2.50 a gal. [14.7¢].

Flo-On Water-Proof Rubless (Empire Chemical Products Co., Newark, N.J.). 60¢ a pt. [28.4¢]; \$2.50 a gal. [14.7¢].

Tavern Non-Rub (Socony-Vacuum Oil Co., NYC). 59¢ a pt. [29.5¢]; \$2.69 a gal. [16.8¢].

Dvinax Self-Polishing (Baldwin Laboratories, Inc., Saegertown, Pa.). \$2.59 a gal. [16.3¢].

Dart Self-Polishing (Ultra Chemical Works, Inc.; distrib., S. H. Kress Stores). 25¢ for 1½ pts. [9.8¢].

Woolco Self-Polishing (D. A. Collins Mfg. Co., Brooklyn; distrib., F. W. Woolworth Stores). 20¢ a pt. [10.2¢].

Collins Self-O-Lac Self-Polishing (D. A. Collins Mfg. Co.). 20¢ a pt. [9.8¢].

Johnson's Glo-Coat (S. C. Johnson & Son, Racine, Wisc.). 20¢ a pt. [22.4¢]; \$2.72 a gal. [15.3¢].

Nu-Gloss No Rubbing (Empire Chemical Products Co.). 20¢ a pt. [13.5¢]; \$1.25 a gal. [10.5¢].

Macy's Red Label No Rubbing (R. H. Macy & Co., NYC). \$1.27 a gal. [7.6¢].

Old English No Rubbing (A. S. Boyle Co., Jersey City, N.J.). 50¢ a pt. [20.8¢]; \$2.59 a gal. [13.5¢].

Grant's Self-Polishing (W. T. Grant Stores). 20¢ a pt. [13¢].

Gimbel's No Rubbing (Gimbel's, NYC). \$1.39 a gal. [7.7¢].

Fullustre Rubless (Fuller Brush Co., Hartford, Conn.). 50¢ a pt. [24.4¢]; \$2.95 a gal. [18¢].

Aerowax (Midway Chemical Co., Jersey City, N.J.). 20¢ a pt. [11.8¢]. Film soft. Some tendency to streak.

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34 FLOOR WAXES

ALSO ACCEPTABLE—CONT'D

Windsor No-Rubbing (Windsor Wax Co.). 23¢ a pt. [11.1¢]; \$1.39 a gal. [8.4¢].

Wilbert's No-Rub (Wilbert Products Co.) 39¢ a pt. [19.3¢]; \$1.98 a gal. [12.3¢].

NOT ACCEPTABLE

Noxon Emulsified (Noxon Chemical Co.). 39¢ a pt. [16.7¢]; \$1.19 a gal. [6.3¢].

Sears' Master-Mixed Self-Polishing (Sears-Roebuck). 25¢ a pt. [11.1¢]; \$1.45 a gal. [8.4¢].

Flo-Wax (Sherwin-Williams Co.). 49¢ a pt. [22.9¢]; \$2.48 a gal. [14.5¢].

Stafford's Rubless (S. S. Stafford, Inc.). 50¢ a pt. [28.4¢]; \$2.50 a gal. [17.7¢].

O-Cedar Self-Polishing (O-Cedar Corp.) 36¢ a pt. [18.7¢]; \$1.89 a gal. [12.3¢].

PASTE WAXES

All of the following waxes are combustible. Keep room well ventilated when using.

BEST BUYS

Dart (S. H. Kress Stores). 25¢ for 12-oz. can. [5.3¢].

CD (Cooperative Distributors, NYC). 37¢ for 1-lb. can. [7.3¢].

Grant's (Midway Chemical Co., Jersey City, N.J.; distrib., W. T. Grant Stores). 39¢ for 1-lb. can. [10.5¢].

ALSO ACCEPTABLE

(In order of quality)

Johnson's (S. C. Johnson & Son, Racine, Wisc.). 59¢ for 1-lb. can. [16.5¢].

Fuller (Fuller Brush Co., Hartford, Conn.). 69¢ for 1-lb. can. [20¢].

Aero (Midway Chemical Co., Jersey City, N.J.). 20¢ for 12-oz. can. [7.9¢].

Stafford's (S. S. Stafford, Inc., NYC). 70¢ for 1-lb. can. [23.9¢].

Windsor (Windsor Wax Co.). 45¢ for 1-lb. can. [11.5¢].

NOT ACCEPTABLE

Radiant (Midway Chemical Co.). 20¢ for ½-lb. can. [8.1¢].

Old English (A. S. Boyle Co.). 59¢ for 1-lb. can. [19.9¢].

Wax-All (distrib. A&P Stores). 33¢ for 1-lb. can. [10¢].

LIQUID RUBBING WAXES

All of the following waxes are combustible. Keep room well ventilated when using.

BEST BUYS

Collins (D. A. Collins Mfg. Co., Brooklyn). 20¢ a pt. [5.9¢].
Windsor (Windsor Wax Co., NYC). 35¢ a pt. [10.2¢].

ALSO ACCEPTABLE

(In order of quality)

CD Liquid (Cooperative Distributors, NYC). 34¢ a pt. [15.0¢].
Aero (Midway Chemical Co., Jersey City, N.J.). 20¢ a pt. [7.1¢].
Ward's (Montgomery Ward). 45¢ a qt. [9.8¢].
Johnson's (S. C. Johnson & Son, Racine, Wisc.). 59¢ a pt. [24.4¢].

NOT ACCEPTABLE

All-Nu (All-Nu Products Co.). 20¢ a pt. [7.9¢].
O-Cedar (O-Cedar Corp.). 50¢ a pt. [11.1¢].

MAYONNAISE & SALAD DRESSINGS

Mayonnaise, by Federal definition, must contain at least 50% edible vegetable oil. Salad dressings have much less vegetable oil and often less egg content than mayonnaise, making up these deficiencies by starch fillers, higher vinegar content and, frequently, added water. The caloric value of salad dressing is about two-thirds that of mayonnaise.

Since excess air is frequently whipped into these preparations, the ratings below include the cost per *pound* as well as per pint.

Ref.: *CU Reports* and *Western CU Supplement*, Sept. 1939.

MAYONNAISE

BEST BUYS

Hom-De-Lite (American Stores Co., Philadelphia). Pint jar, 19¢; cost per lb., 19¢.
Reeves' Best (Durkee Famous Foods, Elmhurst, L. I.; distrib., Daniel Reeves, NYC). Pint jar, 21¢; cost per lb., 22¢.
Krasdale (Krasne, NYC). Pint jar, 23¢; cost per lb., 24¢.

(Cont'd next page)

36 SALAD DRESSINGS

BEST BUYS—CONT'D

Nu-Made¹ (Table Products, Inc., Los Angeles; sold at Safeway Stores). Pint jar, 23¢; cost per lb., 24¢.

ALSO ACCEPTABLE

(In order of cost per pound)

Red & White (Red & White Corp., Chicago). Pint jar, 25¢; cost per lb., 27¢.

Encore (A&P Stores). Pint jar 27¢; cost per lb., 27¢.

Co-op (Eastern Cooperative Wholesale, NYC). Pint jar, 27¢; cost per lb., 27¢.

Best Foods Real¹ (Best Foods, Inc., NYC).[✓] Pint jar 27¢; cost per lb., 27¢. An almost identical mayonnaise made by this company is sold in the East under the brand name *Hellmann's* at a higher price.

Cain's Mastermixt (John E. Cain Co., Cambridge, Mass.). Pint jar, 27¢; cost per lb., 28¢.

Arden Magic Food¹ (Preferred Brands, Inc., Los Angeles). Pint jar, 27¢; cost per lb., 28¢.

IGA (IGA Stores, Chicago). Pint jar 28¢; cost per lb., 30¢.

Kraft (Kraft-Phenix Cheese Corp., Chicago). Pint jar, 29¢; cost per lb., 31¢.

White Rose (Seeman Bros., NYC). Pint jar, 29¢; cost per lb., 31¢.

Hellmann's (Best Foods, Inc., NYC). Pint jar, 33¢; cost per lb., 35¢. See note under *Best Foods Real*.

Premier (F. H. Leggett & Co.). 11 fl. oz. jar, 25¢; cost per lb., 37¢. Odd-sized jar confusing to purchaser.

SALAD DRESSINGS

BEST BUYS

Hom-De-Lite (American Stores Co.). Pint jar, 15¢; cost per lb., 14¢.

Ann Page (A&P Stores). Pint jars, 17¢; cost per lb., 17¢.

ALSO ACCEPTABLE

(In order of cost per pound)

Easton's (Pabst-Ett Corp., Chicago). Pint jar, 15¢; cost per lb., 14¢.

Duchess¹ (Table Products, Inc., Los Angeles; sold at Safeway Stores). Pint jar, 17¢; cost per lb., 17¢.

¹ Available in West only.

ALSO ACCEPTABLE—CONT'D

IGA (IGA Stores). Pint jar, 21¢; cost per lb., 20¢.

Co-op Red Label (packed for Eastern Cooperative Wholesale, NYC). Pint jar, 23¢; cost per lb., 21¢.

Sunspun (Kitchen Products, Inc, Chicago). Pint jar, 23¢; cost per lb., 26¢.

Miracle Whip (Kraft-Phenix). Pint jar, 29¢; cost per lb., 29¢. Overpriced.

NOT ACCEPTABLE

Tang Perfect Dressing¹ (Nalley's, Inc.). Pint jar 19¢; cost per lb., 18¢. Low oil. Excessive filler and water.

MEN'S PAJAMAS

Among fabrics, broadcloth is preferable to percale for both appearance and durability. Sateen is often weaker than either.

Garments tested were rated on tensile strength, colorfastness, shrinkage, workmanship, and dimensions.

Ref.: *CU Reports* and *Western CU Supplement*, Feb. 1940.

BEST BUYS

(In approximate order of merit, price considered)

Universal (Universal Pajamas Corp., NYC). \$1.55. Broadcloth. Highest quality of national brands tested.

Sears' Royal Ascot (Sears-Roebuck). \$1.45 plus postage. Now being sent in place of Cat. Nos.—33D982 and —33D985, listed in present catalog. Broadcloth. Excellent quality.

TruVal (TruVal Manufacturers, Inc., NYC). \$1.35. Broadcloth. Only average quality; price makes it a "Best Buy."

Plectway (Stadium Mfg. Co., NYC). \$1.65. Broadcloth.

Sa-Von¹ (The May Co., Los Angeles). \$1.49 Percale.

ALSO ACCEPTABLE

(In approximate order of quality)

Eagleson¹ (Eagleson Stores, San Francisco). \$1.95. Broadcloth. Pullover top style. Highest quality of all garments tested. Note lower rating of coat style of same brand.

Wilson Faultless Nobelt (Wilson Bros., NYC). \$2.45. Broadcloth. Excellent quality.

Varsity (Excelsior-Varsity Co., NYC; purchased at J. C. Penney). \$1.98. Broadcloth. Excellent quality.

¹ Available in West only.

ALSO ACCEPTABLE—CONT'D

- Manhattan** (Manhattan Shirt Co., NYC). \$2.50. Broadcloth.
Varsity (purchased at Snellenburg's, Philadelphia). \$1.95. Broadcloth.
Sun-lan¹ (Weldon pajama, manufactured by Lubin-Weeker, NYC; New York Hat Stores, San Francisco). \$1.95. Sateen.
White House¹ (The White House, San Francisco). \$1.95. Broadcloth.
Fruit of the Loom (Ernest Simons, NYC). \$1.98. Percale.
Sun-lan¹ \$1.95. Broadcloth.
Kaylon (Kaylon, Inc., NYC). \$1.98. Sateen.
Manhattan. \$2.50. Sateen.
AMC (distrib., Associated Merchandising Corp.)² \$2.
Jayson Super Whitehall (Artistic Shirt Co., NYC; available at Cooperative Distributors, NYC). \$2.35. Broadcloth.
Hardwick¹ (Bon Marche, Seattle). \$2. Sateen.
BVD Feather Oxford (BVD Corp., NYC). \$2. Oxford.
Jayson. \$1.65. Percale.
Hardwick¹ \$2. Broadcloth.
Eagleson¹ (Eagleson Stores, San Francisco). \$1.95. Broadcloth. Note higher rating of pullover style of same brand.
Kaylon. \$1.98. Percale.
Night Comfort (Night Comfort Garment Co., NYC). \$2. Sateen.
AMC Jayson² \$2. Sateen.
Van Heusen (Phillips-Jones Corp., NYC). \$2.45. Sateen.
Pleeway. \$2.95. Sateen.
Simons' Famous Sleepers (Ernest Simons Mfg. Co., NYC). \$2.50. Sateen.
Simons' Famous Sleepers. \$1.95. Percale.
Nite Kraft¹ (National Dollar Stores, San Francisco). \$1. Percale. Coat style.
Horner ("House of Horner," NYC). \$2. Broadcloth.
TruVal. \$1.65. Broadcloth.
Wilson Faultless Nobel. \$3. Sateen.

NOT ACCEPTABLE

- BVD**. \$1.98. Broadcloth. Measurements skimpy. Shrinkage rather high.
Longwear (New Process Co.). \$1.35 plus postage. Percale. Low tensile strength. Measurements skimpy.

¹ Available in West only.² See footnote 1, page 3.

NOT ACCEPTABLE—CONT'D

- Weldon Pepperell Brigadier.** \$1.69. Percale. Low tensile strength; skimmed in armhole and in the seat.
- Varsity** (purchased at J. C. Penny). \$1.49. Broadcloth. Low tensile strength. Measurements poor.
- Nite Kraft**¹ \$1. Percale. Russian blouse style. Measurements skimmed. Shrinkage high.
- Weldon Club Lounge.** \$2.98. Sateen. Low tensile strength. Measurements skimpy.
- Van Heusen Tropical.** \$1.95. Percale. Very poor colorfastness. Measurements poor.
- Frederick & Nelson**¹ (Frederick & Nelson). \$1.65. Percale. Low tensile strength. Measurements skimmed.
- Weldon New Yorker** (Lubin-Weeker Co.). \$1.98. Broadcloth. Poor colorfastness. Measurements poor, shrinkage high.
- Ward's Pleethway** (Montgomery Ward). \$1.29 or 2 for \$2.49 plus postage. Cat. Nos —35C3655 and —35C3660. Percale. Low tensile strength and poor colorfastness. Measurements poor.
- BVD.** \$1.98. Sateen. Fabric and workmanship poor. Low tensile strength. Poor colorfastness. Measurements skimpy.

MEN'S WHITE BROADCLOTH SHIRTS

Thread counts of the shirts tested ranged from 178x81 (high) down to 128x69 (medium). Borderline between high and medium is about 144x76. The higher the count, the better will be the appearance.

Sanforizing is still the best safeguard against excessive shrinkage, but aside from shrinkage it has no relationship to quality. Sanforizing refers to fabric, not garment, shrinkage.

Unless otherwise noted, the models rated are available with either soft or stiffened collars.

Ref.: *CU Reports* and *Western CU Supplement*, January 1940. (Labor notes included.)

BEST BUYS

- Towncraft** (J. C. Penney Stores). \$1.49. High count. Highest quality tested.
- Scottville** (Carson-Pirie-Scott & Co., Chicago). \$1.65. Soft collar only. High count.
- Conway** (Marshall Field & Co., Chicago). \$1.65. High count.

(Cont'd next page)

BEST BUYS—CONT'D

- Wings** (Piedmont Shirt Co., Greenville, S. C.). \$1.65
Stiffened collar¹ only, of "genuine Aeroplane cloth guaranteed to outwear shirt." High count. Sanforized.
- Ward's** (Montgomery Ward). \$1.39. Cat. No.—2961, soft collar; Cat. No. —2952, stiffened collar.¹ High count. Sanforized.
- Super Hardwick²** (Bon Marche, Seattle). \$1.65. Stiffened collar only. High count.
- Wanamaker's** (John Wanamaker, NYC and Philadelphia). \$1.35. Soft collar only. High count. Sanforized.

ALSO ACCEPTABLE

(In approximate order of quality)

- Frederick & Nelson²** (Frederick & Nelson, Seattle; div. of Marshall Field). \$2. Soft collar only. High count. Sanforized.
- Wilson** (Wilson Bros., Chicago). \$1.95. Soft collar only. High count. Sanforized.
- Arrow Dale** (Cluett-Peabody Co., NYC). \$2.50. Stiffened collar only. High count. Sanforized.
- AMC** (distrib., Associated Merchandising Corp.).³ \$2. High count. Sanforized.
- Ward's Pima**. \$1.85. Cat. No.—2632, soft collar; Cat. No.—2637, stiffened collar. High count. Sanforized.
- Eagle Sturdee²** (Jacob Miller Son Co., Philadelphia). \$2.50. Soft collar only. High count.
- Sears' Nobility** (Sears-Roebuck). \$1.89. Cat. No.—33D211, soft collar; Cat. No. —33D217, stiffened collar. High count. Sanforized.
- Hendani²** (Famous Dept. Store, Los Angeles). \$2. Soft collar only. Medium count.
- Manhattan Austin** (Manhattan Shirt Co., NYC). \$2.50. Soft collar only. High count.
- Jayson Whitehall** (F. Jacobson, NYC). \$1.95. High count.
- Castlerock²** (Roos Bros., San Francisco). \$2. High count. Sanforized in shirt with soft collar.
- Real Silk** (Real Silk Hosiery Mills, Men's Division, Indianapolis). \$2.65. Soft collar only. High count.
- Eagle** (Jacob Miller). \$1.85. Soft collar only. High count.
- Old Ironsides²** (Foreman & Clark, San Francisco). \$1.55. Stiffened collar only. Medium count. Sanforized.

¹ Special collar fabric.

² Available in West only.

³ See footnote 1, page 3.

ALSO ACCEPTABLE—CONT'D

- Sears' Tru-Point** Cat. No.—33D50. \$1.29. Stiffened collar only. Medium count. Sanforized.
- Arrow Dart.** \$2.25. Stiffened collar only. Medium count. Sanforized.
- Loomcraft** (TruVal Manufacturers, Inc., NYC). \$1. Stiffened collar only. Medium count.
- TruVal** (TruVal Manufacturers, Inc.). \$1.35. Stiffened collar¹ only. High count. Sanforized.
- CD** (Cooperative Distributors, NYC). Cat. No.—2841, \$1.25 plus postage with soft collar; Cat. No.—2842, \$1.39 plus postage with stiffened collar. Medium count.
- Perfec-Test²** (Cameron & Co., Napa, Calif.; distrib., The White House, San Francisco). \$1.39. Stiffened collar only. Medium count.
- Van Heusen** (Phillips-Jones Corp., NYC). \$1.95. Special collar of heavy single layer of fabric. High count. Sanforized.
- Wilson Oban.** \$1.39. Stiffened collar only. Medium count. Sanforized.
- Manhattan.** \$2. Medium count.
- LongWear** (New Process Co., Warren, Pa.). \$1.16. Stiffened collar only. Medium count. Sanforized.
- Cameron Long-Life²** (Cameron & Co.; distrib., The Emporium, San Francisco). \$1.69. Stiffened collar only. Medium count.
- Arrow New Trump.** \$2. Soft collar only. Medium count.
- Eagleson²** (Eagleson & Co., San Francisco). \$1.65. Stiffened collar only. Medium count.
- Emperor²** (National Dollar Stores, San Francisco). \$1. Medium count.

NOT ACCEPTABLE

- Wilson Picadilly** (Wilson Bros.). \$1.39. Medium count. Sanforized. Poor fabric strength.
- Cameron Camo-dore²** (The Emporium). \$1.49. Soft collar only. Medium count. Dimensions poor. Generally poor quality.
- Needles Fruit of the Loom** (Eclipse Needles Co.). \$1.65. Stiffened collar¹ only. Medium count. Poor fabric strength.
- Manro²** (New York Hat Stores). \$1.39. Medium count. Labeled "preshrunk," but shrinks excessively.

¹ Special color fabric.² Available in West only.

MEN'S SOCKS

Cotton socks, mercerized or lisle, are good for general wear. Rayon mixed with the cotton improves the appearance but lessens the strength of the socks. Silk is good looking and serviceable, but often expensive. Good quality rayon is satisfactory if it is reinforced with cotton at the heel, high splice, foot and toe. Wool socks are less durable than cotton of comparable weight. Wool is apt to shrink unless very carefully washed. If mixed with cotton or silk, the tendency to shrink is greatly reduced.

Since socks that are too small tend to wear out prematurely, buyers should err, if at all, on the side of extra size. Socks should measure $\frac{1}{4}$ inch more than marked size when new.

Since few men's socks tested by CU were colorfast, none was rated down on this score.

Ref.: CU Reports, September 1939.

COTTON; COTTON AND RAYON

BEST BUYS

Woolworth's (F. W. Woolworth Stores). "Preferred Sock," No. 15/3990, at 20¢; "Worhttwist," No. 15/4710, at 25¢. Good quality. 10¢ black cotton anklet No. 39/4098 also an especially good buy at the price.

Gimbel Special Lisle Hose (sold at Gimbel Bros. stores; claimed to be made by Chester H. Roth Co., NYC, makers of *Esquire*). 35¢. Lisle. Highest quality of cottons tested.

Holeproof (Holeproof Hosiery Co., Milwaukee). 35¢. Lisle.

ALSO ACCEPTABLE

(In estimated order of merit, price considered)

Monito (Moorhead Knit. Co., Harrisburg, Pa.). 50¢. Lisle.

Interwoven Red Tip (Interwoven Stocking Co., New Brunswick, N. J.). 35¢. Lisle.

Interwoven. 50¢. Cotton and rayon mixture.

Westminster Triple Guard (Nolde & Horst Co., McMinneville, Tenn.). 50¢. Lisle.

Esquire (Chester H. Roth.). 50¢. Lisle.

Real Silk Style 50 (Real Silk, Indianapolis). 55¢. Lisle.

Phoenix (Phoenix Hosiery Co., Milwaukee). 29¢ (regular price 50¢). Cotton and rayon plaid.

Munsingwear (Munsingwear Corp., Minneapolis). 35¢. Lisle.

Esquire. 50¢. Lisle and rayon.

NOT ACCEPTABLE

- Westminster*. 50¢. Plaid lisle.
Westminster. 40¢ (regular price 50¢). Cotton and spun rayon.
Westminster. 39¢ (regular price 50¢). Cotton and rayon.
Holeproof. 50¢. Lisle.
Phoenix. 50¢. Lisle.
Woolworth's No. 97/4310. 10¢. Cotton and rayon. Lowest quality of all socks tested.

SILK, RAYON AND MIXTURES**BEST BUYS**

- Woolworth's* No. 67/4067. 20¢. Rayon. Cotton heel and toe.
Gimbel Special Silk Hose (sold at Gimbel Bros. stores; claimed to be made by makers of *Esquire*). 35¢. Silk. Cotton heel, cotton and linen toe.
Holeproof. 35¢. Rayon. Cotton heel and toe.
Holeproof Pacer. 50¢. Silk. Cotton heel and toe.

ALSO ACCEPTABLE

(In estimated order of merit, price considered)

- Holeproof*. 35¢. 88% rayon, 12% silk. Cotton heel and toe.
Phoenix Koolies. 35¢. Silk. Cotton heel and toe.
Munsingwear. 50¢. Silk. Cotton heel and toe.
Wilson Buffer (Wilson Bros., Chicago). 55¢. Silk. Cotton heel and toe.
Interwoven Red Tip. 50¢. Silk. Cotton heel and toe.
Interwoven. 50¢. Rayon. Cotton heel and toe.
Phoenix. 50¢. Silk. Cotton heel, cotton and linen toe.
Holeproof. 50¢. Silk. Cotton heel and toe.
Interwoven Nu-Top. 55¢. Rayon. Cotton heel and toe.
Esquire. 55¢. Silk. Cotton heel and toe.
Real Silk Style 20. 70¢. Silk. Cotton heel and toe.
Westminster. \$1. Striped silk. Cotton heel and toe.
Gotham Gold Stripe (Gotham Silk Hosiery Co., NYC). \$1. Silk. Cotton heel and toe.

NOT ACCEPTABLE

- Monito*. \$1. Striped silk. Cotton heel and toe.
Nat Lewis (sold at Nat Lewis Stores, NYC). \$1. Silk. Cotton heel and toe.

(Cont'd next page)

44 MEN'S SOCKS, SUITS

NOT ACCEPTABLE—CONT'D

Munsingwear. 35¢. Rayon. Cotton heel and toe.

Propper-McCollum \$1.50. Silk, weighted 35%; weighting not disclosed on label. Weighted silk and cotton heel and toe.

Allen-A (Allen-A Co.). 22¢. Rayon. Cotton heel and toe.

Woolworth's rayons—up to 20¢. Consistently poor in quality and not worth even the low price.

WOOL AND PART WOOL

BEST BUYS

Wilson Buffer 50¢. 50% wool, 50% tussah silk.

Munsingwear. 75¢. 45% wool, 55% cotton. Cotton heel and toe.

ALSO ACCEPTABLE

(In estimated order of merit, price considered)

Phoenix. 75¢. 95% wool, 5% silk.

Real Silk Style 40. \$1.10. 67% wool, 33% silk; marked 45% wool. Cotton heel and toe.

Monito. \$1. Wool and small amount of cotton decoration.

Holeproof. \$1. Wool.

Real Silk Style 46. \$1.35. Wool.

NOT ACCEPTABLE

Interwoven. 75¢. 50% wool, 50% cotton. Cotton toe.

Phoenix. \$1. 85% wool, 15% silk.

MEN'S SUITS

Higher-priced suits are usually superior in cut and workmanship, and have more hand tailoring, but do not necessarily provide superior durability. Suits selling for \$15 or less are unlikely to prove satisfactory because of inferior material and workmanship, unless they are offered at genuine sales.

In addition to the tests on one suit of each brand, where possible the available line in each brand was studied in detail at retail outlets, covering fabric value, construction and workmanship, design, authenticity and permanence of style, and fit.

The listings are in approximate order of quality within a price group.

Ref.: *CU Reports* and *Western CU Supplement*, November 1939 (Labor notes included.) See also correction, Feb. 1940.

\$20 TO \$25*(In approximate order of quality)*

- Howard** (Howard Clothes, Inc., Brooklyn). \$22.50 with one pair of trousers. Best construction in lower price range.
- Richman** (Richman Bros., Cleveland). \$22.50 with one pair of trousers.
- Foreman & Clark** (Foreman & Clark, Chicago). \$20 with one pair of trousers.
- Crawford** (Crawford Clothes, Inc., NYC). \$19.95 with one pair of trousers; extra trousers available in some models at \$6 additional.
- Bond** (Bond Clothing Stores, NYC). \$25 with two pair of trousers.
- Oregon City**¹ (Oregon City Woolen Mills, Oregon City, Ore.). \$25 with one pair of trousers.

\$30 AND UP*(In approximate order of quality)*

- Fashion Park** (Fashion Park, Inc., Rochester, N.Y.). \$45 with one pair of trousers. Best construction in this group.
- Stein-Bloch** (Stein-Bloch Co., Rochester, N.Y.). \$45 with one pair of trousers.
- Worsted-Tex** (Cohen, Goldman & Co., NYC). \$40 with one pair of trousers.
- Kuppenheimer** (B. Kuppenheimer & Co., Chicago). \$40 with one pair of trousers.
- Society Brand** (Alfred Decker & Cohen, Inc., Chicago). \$40 with one pair of trousers.
- Adler-Rochester** (Levy Bros. & Adler, Rochester, N.Y.). \$35 with one pair of trousers.
- GGG** (William P. Goldman & Bros., NYC). \$40 with one pair of trousers.
- Simon Ackerman** (Simon Ackerman Clothes, Inc., NYC). \$39.50 with one pair of trousers.
- Hart, Schaffner & Marx** (Hart, Schaffner & Marx, Chicago). \$35 with one pair of trousers.
- Castle Rock**¹ (retailer's own brand name; sold by Roos Bros. chain stores). \$30 with one pair of trousers.
- Biltmore** (I. & B. Cohen, Bomzon Co., NYC). Varies from \$30 to \$35 with two pair of trousers.
- Curlee** (Curlee Clothing Co., St. Louis). \$35 with one pair of trousers.

¹ Available in West only.

RADIOS

The ratings below cover 1940 radios up to \$100 which appeared on the market in the Summer and Fall of 1939. For ratings of radio-phonograph combinations and radios priced above \$100, see the January 1940 *CU Reports*. Consumers, when purchasing a radio, should bear in mind that 1941 radio models will begin to appear in the early Summer of 1940, and it should be possible at that time to purchase 1940 models at a considerable saving. In most cases it will be better to buy a 1940 "Best Buy" or good "Also Acceptable" model at a substantial reduction than an untested 1941 radio.

SMALL RADIOS UP TO \$30

All of the following radios selling for less than \$30 are ac-dc unless otherwise stated. Regardless of antenna type, all sets rated can be connected to an external aerial.

A table of sets using the same chassis as models listed below and therefore directly comparable to them will be found on page 22 of the November 1939 issue of the *Reports*.

Ref.: *CU Reports*, November 1939. (Labor Notes included.)

 UNDER \$10

BEST BUY

Ward's Airline Cat. No. 508. \$8.95 plus postage.

ALSO ACCEPTABLE

(In estimated order of merit)

Admiral Model 161-5L. \$9.95.

Sears' Silvertone Cat. No. 6403. \$8.45 plus postage.

Philco Transitone Model PT-25. \$9.95.

Emerson Model CU-265. \$9.95.

NOT ACCEPTABLE

RCA Victor "Little Nipper" Model 9TX31. \$9.95.

 \$10 to \$15

ACCEPTABLE

(In estimated order of merit)

Emerson Model CR-274. \$12.95.

Ward's Airline Cat. No.—602. \$13.95 plus postage.

ACCEPTABLE—CONT'D

Zenith Model 6D411. \$14.95.
RCA Victor Model 96X1. \$14.95.
Emerson Model DB-301. \$14.95.
Philco Transitone Model PT-35. \$14.95.
Philco Transitone Model PT-33. \$13.95.

NOT ACCEPTABLE

Stewart-Warner "The Magician" Model 03-5K3. \$11.95.
RCA Victor Model 40X30. \$12.95.

\$15 TO \$20**BEST BUY**

Philco Model 40-115. \$19.95.

ALSO ACCEPTABLE

(In estimated order of merit)

Emerson Model CG268. \$17.95.
Farnsworth Model AT-14. \$16.95.
Lafayette Model D-42-G. \$20.95.
Sears' Silvertone Cat. No.—6321. \$19.95 plus postage.

NOT ACCEPTABLE

RCA Victor Model 5X5-W. \$16.95.

\$20 TO \$25**BEST BUY**

Lafayette Model D-69-G. \$22.50.

ALSO ACCEPTABLE

(In estimated order of merit)

Emerson Model CG-276. \$22.95.
Emerson Model CZ-282. \$22.95.

\$25 TO \$30**BEST BUYS**

(In estimated order of merit)

Farnsworth Model AT-50. \$29.95.
RCA Victor Model 5Q55. \$29.95.

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48 RADIOS

ALSO ACCEPTABLE

(In estimated order of merit)

Ward's Airline Cat. No.—715. \$25.95 plus postage.

Sears' Silvertone Cat. No.—6325. \$29.95 plus postage.

RCA Victor Model 96T5. \$29.95.

Emerson Model CQ-269. \$29.95.

NOT ACCEPTABLE

Stewart-Warner Model 03-5E1. \$27.95.

RCA Victor T55. \$27.95.

RADIOS OVER \$30

Receivers rated below are for a-c operation only, unless otherwise stated. All radios having special antennas can also be operated with the usual types of aerials.

Ref.: *CU Reports*, December 1939 and January 1940.

\$30 TO \$50

BEST BUY

Ward's Airline Cat. No.—801. \$43.95 plus transportation.

ALSO ACCEPTABLE

(In estimated order of merit)

Lafayette Model BB-2. \$39.95.

Sears' Silvertone Cat. No.—6336. \$47.95 plus transportation.

Philco Model 150-T. \$55.

Ward's Airline Cat. No.—714. \$35.95 plus transportation.

Sears' Silvertone Cat. No.—6335. \$37.95 plus transportation.

NOT ACCEPTABLE

Zenith Model No. 6-P-448. \$49.95.

\$50 TO \$100

BEST BUYS

Lafayette Model BB-11. \$64.50.

Ward's Airline Cat. No.—1000. \$55.95 plus transportation.

ALSO ACCEPTABLE

(In estimated order of merit)

Ward's Airline Cat. No.—1201. \$73.95 plus transportation.

Sears' Silvertone Cat. No.—6337. \$67.95 plus transportation.

RCA Victor Model K-80. \$69.95.

Farnsworth Model AC-56. \$54.95.

ALSO ACCEPTABLE—CONT'D

RCA Victor Model T-80. \$54.95.**RCA Victor** Model K-60. \$59.95.**Philco** Model 165-K. \$62.50.**Stewart-Warner** Model 01-817. \$79.95.**GE** Model H-77. \$79.95.

AUTO RADIOS

No great changes have been made in auto radios in the past few years. If a radio has been giving good service in a car, and is not built in, there is no reason why it should not be installed in a new car when the old one is traded in. Allowance is seldom made for the radio in a trade-in. For this reason CU does not recommend radios which come built into the car, since their special fittings prevent change over to another car. Such custom-built radios are usually higher priced and offer no better performance than models built for universal installation.

Unless otherwise stated, the prices below do not include antennas, installation charges or mail-order postage.

Ref.: *CU Reports*, September 1939. (Labor notes included.)

BEST BUYS

Sears' Silvertone Cat. No.—6190 (Sears-Roebuck). \$19.95 plus postage. 6 tubes including rectifier. 5 push-buttons. Good tone with good volume.

Sears' Silvertone Cat. No.—6301. \$24.95 plus postage. 7 tubes including rectifier. 5 push-buttons. Excellent tone with good volume. Apparently identical with the \$44.95 **RCA** M-70.

ALSO ACCEPTABLE

(In estimated order of merit, price considered)

Firestone "Air Chief" Model No. 3211, Stock No. 7404-6 (Firestone Tire & Rubber Co., Akron, Ohio). \$24.95. 6 tubes including rectifier. 5 push-buttons. Good tone with good volume. Apparently identical with the \$27.95 **GE** Model GA-62.

GE Model GA-62 (General Electric Co., Bridgeport, Conn.). \$27.95. See comments on *Firestone "Air Chief."*

Philco-Transitone Model 931 (Transitone Automobile Radio Corp., Philadelphia). \$19.95. Similar to Model 932. 6 tubes including rectifier. Tone fair with fair volume.

RCA Model M-70 (RCA Mfg. Co., Camden, N.J.). \$44.95. See comments on *Sears' Silvertone* Model 6301.

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50 RADIOS, SILVERWARE

ALSO ACCEPTABLE—CONT'D

- Philco-Transitone** Model 937. \$49.95. 6 tubes including rectifier. 5 push-buttons. Excellent tone and good volume.
- Arvin** Model 44C (Noblitt-Sparks Industries, Inc., Columbus, Ind.). \$46.10 with universal remote control. 6 tubes including rectifier. Good tone with good volume.
- Motorola** Model 9-44 (Galvin Mfg. Corp., Chicago). \$44.95, antenna included. 6 tubes including rectifier. Good tone with fair volume.

NOT ACCEPTABLE

- Truetone** Model D746 (Western Auto Supply Stores & Associates, east of Rockies). \$19.95. 5 tubes including rectifier. 5 push-buttons. Tone only fair; set overloaded easily.
- Arvin** Model 6. \$22.95, with antenna. 5 tubes including rectifier. Push-button tuning only. Bad image whistles. Hum level high.
- RCA** Model 9-M 1. \$24.95. 5 tubes including rectifier. 5 push-buttons. Tone fair at average volume. Very bad image whistles.
- Motorola** Models 924 and 924A. \$24.95. 6 tubes including rectifier. 4 push-buttons. Good tone only at low volume, overloaded before average listening volume reached.
- Truetone** DeLuxe Model D978. \$32.95. 6 tubes—no rectifying tube. 6 push-buttons. Poorest sensitivity of all sets tested.

SILVERPLATED FLATWARE

Quality markings based on the thickness of the silver plating are sometimes used by manufacturers of silverware and may be of some help to purchasers. In declining order, they are Quadruple or XXXX; Triple or XXX; Double or XX; AA; A1 or A1+ or Extra; A1 or Standard. Note that A1 is the lowest grade.

Except for occasional use, there is little reason for buying silverplate that costs less than about 30¢ a piece. 5- & 10¢ store silverware was found not to be reinforced at all. In that price range stainless steel flatware is to be recommended. Tests did not include sterling ware (92.5% silver).

The silver rated below was tested according to Federal Specifications for total weight of silverplate, thickness of plating, thickness of reinforcements, and resistance of steel knife blades to corrosion.

Prices are given in terms of the per-dozen cost of teaspoons.
Ref.: *CU Reports*, December 1939.

HIGHER PRICED

(Teaspoons cost over \$7 a dozen)

BEST BUYS

Alvin (Alvin Corp., Providence, R.I.). Teaspoons \$7.50 a doz. "Melody." Highest quality of brands tested.

Gorham (The Gorham Co., Providence, R.I.). Teaspoons \$8 a doz. "Washington Irving." Second highest quality of brands tested.

ALSO ACCEPTABLE

(In decreasing order of quality)

1847 Rogers Brothers (International Silver Co., Meriden, Conn.). Teaspoons \$8 a doz. "Her Majesty."

Community Plate (Oneida, Ltd., Oneida, N.Y.). Teaspoons \$8 a doz. "Lady Hamilton."

Wallace Silvershod (R. Wallace & Sons Mfg. Co., Wallingford, Conn.). Teaspoons \$8 a doz. "Ultra."

Heirloom (Oneida, Ltd.). Teaspoons \$7 a doz. "Long-champs."

Holmes & Edwards (International Silver Co.) Teaspoons \$8.50 a doz. "First Lady." Considerably overpriced.

NOT ACCEPTABLE

Reed & Barton (Reed & Barton). Teaspoons \$3 a doz. "Sierra." Do not meet XXXX grade marked.

LOWER PRICED

(Teaspoons cost under \$7 a dozen)

ACCEPTABLE

(In decreasing order of quality)

Wm. Rogers (International Silver Co.; sold by Sears-Roe-buck). Teaspoons \$2.50 a doz. "Fascination." Spoons correspond to A1+, but forks correspond to about XXX grade. Forks would be "Best Buy" at this price.

Wm. Rogers & Son (International Silver Co.). Teaspoons \$4 a doz. "Georgic."

Tudor (Oneida, Ltd.). Teaspoons \$4 a doz. "Elaine."

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52 SILVERWARE, SUNBURN PREVENTIVES

ACCEPTABLE—CONT'D

Wm. Rogers Mfg. Co. (International Silver Co.; sold by Sears-Roebuck). Teaspoons \$1.98 a doz. "Admiration."

Simeon L. & George H. Rogers (Oneida, Ltd.). Sold by Montgomery Ward as *Rogers A1+*. Teaspoons \$1.78 a doz. "Viking." Very much overpriced.

NOT ACCEPTABLE

Simeon L. & George H. Rogers (Oneida, Ltd.). Sold by Montgomery Ward as *Rogers AA*. Teaspoons \$2 a doz. "Skycrest."

1881 Rogers (Oneida, Ltd.). Teaspoons \$3.50 a doz. "Surf Club."

Wm. A. Rogers Sectional (Oneida, Ltd.). Teaspoons \$3 a doz. "Rio." Steel knife blade stained in corrosion test.

The following brands do not correspond in quality to even the lowest quality grade (A1) and could not be considered worth buying at any price except for brief or occasional use:

Vernon (sold by F. W. Woolworth Co.). 10¢ a piece. "Romford."

Cambridge (sold by Sears-Roebuck). Teaspoons \$1.38 a doz. "Lady Claire."

Ward's Service Quality (Montgomery Ward). Teaspoons \$1.38 a doz. "Andover."

SUNBURN PREVENTIVES

There is no preparation which will permit only tanning without burning. All a sunburn preventive can do is limit the burning rays reaching the skin. For maximum protection for very sensitive persons, preparations should be reapplied every hour and after each swim, and first exposures to strong sunlight should be limited, even if a preventive is used.

The brands rated below were subjected to both spectrographic and skin tests.

Ref.: *CU Reports* and *Western CU Supplement*, July 1939.

GOOD PROTECTION

(In approximate order of merit)

Miss Beverly Sunburn Cream¹ (Studio Products Co., Hollywood). 49¢ a bottle; 14¢ per fl. oz.

¹ Available in West only.

GOOD PROTECTION—CONT'D

- Quinlan Sunburn Lotion** (Kathleen Mary Quinlan, NYC). \$1 a bottle; 25¢ per fl. oz.
- Daggett & Ramsdell Perfect Sun Lotion** (Daggett & Ramsdell, NYC). \$1 a bottle; 29¢ per fl. oz.
- Xpose Sun Tan Cream** (Walgreen Co., Chicago). 50¢ a tube; 33¢ per fl. oz.
- Ardena Sun-Pruf Cream** (Elizabeth Arden, NYC). \$1 a tube; 34¢ per oz.
- Ritzstone Sun Oil** (Charles of the Ritz, NYC). \$1 a bottle; 16¢ per fl. oz. Greasy.
- Daggett & Ramsdell Perfect Sun Brown Oil** (Daggett & Ramsdell). \$1 a bottle; 18¢ per fl. oz. Greasy.
- Herbal Sun-Oil** (Frances Denney, Philadelphia). \$1 a bottle; 25¢ per fl. oz. Greasy.
- Elmo Sunburn Cream** (Elmo Sales Corp., Philadelphia). \$1 a bottle; 25¢ per fl. oz. Stained wool fabric permanently.
- Dorothy Gray Beach Oil** (Dorothy Gray Salons, NYC). \$1 a bottle; 27¢ per oz. Greasy.
- Harriet Hubbard Ayer Sun Cream** (Harriet Hubbard Ayer, NYC). \$1.50 a tube; 48¢ per oz. Most expensive of brands tested.
- Richard Hudnut Sun Tan Oil** (Richard Hudnut, NYC). 75¢ a bottle; 25¢ per oz. Greasy. Unpleasant appearance on some skins.
- Noil Liquid Sun Shade** (Norwich Pharmacal Co., Norwich, N.Y.). 29¢ a bottle; 19¢ fl. oz. Unpleasant medicinal odor. Unpleasant appearance on some skins.
- Coty Sunburn Lotion** (Coty, NYC). \$1 a bottle; 25¢ per fl. oz. Stained wool fabric permanently.

FAIR PROTECTION

(In approximate order of merit)

The following brands gave consistently fair results:

- Noxzema Greaseless Suntan Cream** (Noxzema Chemical Co., Baltimore). 34¢ a jar; 9¢ per oz.
- Tussy Emulsified Sun-Tan Lotion** (Lehn & Fink Products Corp., NYC). \$1 a bottle; 13¢ per fl. oz. Stained wool fabric permanently.
- Sunfoe Lotion** (Schieffelin & Co., NYC). 45¢ a bottle; 15¢ per fl. oz.
- Lentheric Huile Sun Oil** (Lentheric, NYC). \$1.25 a bottle; 31¢ per fl. oz. Greasy.

(Cont'd next page)

54 SUNBURN PREVENTIVES

FAIR PROTECTION—CONT'D

Yardley Suntan Oil (Yardley, London, Eng.). \$1.35 a bottle; 36¢ per fl. oz. Greasy.

Barbara Gould Sun Beauty Lotion (Barbara Gould, NYC). \$1 a bottle; 25¢ per fl. oz.

CD Anti-Sun Lotion (Cooperative Distributors, NYC). 30¢ a bottle; 8¢ per oz. Unpleasant appearance on skin. Greasy.

Spectrographic and skin tests gave varying results on the following brands:

The Owl Sunburn Lotion¹ (The Owl Drug Co., San Francisco). 27¢ a bottle; 7¢ per fl. oz.

Dorothy Gray Sunburn Cream (Dorothy Gray Salons). \$1 a bottle; 31¢ per fl. oz.

Jergens Sunburn Cream (Andrew Jergens Co., Cincinnati). 59¢ a bottle; 20¢ per fl. oz.

Gaby Greaseless Suntan Lotion (Gaby, Philadelphia). 44¢ a bottle; 11¢ per oz.

Mulsitan (R. L. Watkins Co., NYC). 43¢ a bottle; 22¢ per fl. oz. Unpleasant odor. Greasy.

Noxzema Suntan Oil (Noxzema Chemical Co.). 50¢ a bottle; 17¢ per fl. oz. Odor unpleasant. Greasy.

Valaze Sunburn Oil (Helena Rubinstein, NYC). \$1 a bottle; 33¢ per fl. oz. Greasy.

Sunplexion Lotion, Lotion Soleil (Lentheric). \$1 a bottle; 21¢ per fl. oz.

POOR PROTECTION

Conti Beach-Tan Oil.

Gypsy Tan.

Barbara Gould Sun Beauty Oil.

Sun-Olive Sun Tan Oil.

Miami Tan Sun Oil.

Coreco Sun-Tan Lotion.

Kawaii Sun Tan Oil.

Marles Sun-Tan Oil.

Norwich Sun Tan Oil.

Charles of the Ritz Sunburn Cream.

Helena Rubinstein Sun-Tonic.

Smith Brothers Desertan.

Squibb Sun Tan Lotion.

Skol.

Vin-a-Balm

¹ Available in West only.

WOMEN'S GIRDLES

CU's tests of girdles covered two types: the one-piece two-way stretch garments and the panel type. Of the former, which should prove satisfactory for small figures, those made of cotton, or backed with cotton, tend to slide up less than those having silk or rayon next to the body. Panel-type girdles are intended for figures that are more difficult to mold.

If possible, try on your girdle before purchasing it, and test the fit by sitting down in it.

Ratings are based on tests and examinations for design, workmanship, weight, garter strength, shrinkage, tensile strength, elongation, abrasion, and the ability of the fabric to regain its shape after stretching.

Ref.: *CU Reports* and *Western CU Supplement*, Oct. 1939.

ALL-ELASTIC TYPE

BEST BUYS

Bestform (Bestform Brassiere Co., NYC). 94¢. Available at Cooperative Distributors, 116 E. 16 St., NYC, as Cat. No.—1305. Third in order of quality.

Smarties (Miller Corsets, NYC). \$1. Fifth in order of quality.

ALSO ACCEPTABLE

(In estimated order of quality)

Skippies (Formfit Co., NYC). \$3.50. Highest quality of those tested, but price is high.

Smoothie Skyliner (Strouse-Adler Co., NYC). \$2.98.

Bestform. \$1.94. Available at Cooperative Distributors as Cat. No.—1306.

Bien Jolie Flash (Benjamin & Johnes, Inc., NYC). \$2.

Vassarette (Vassar Co., Chicago). \$5. Good quality but not worth the price.

Carter's (William Carter Co., NYC). \$2.50.

Maiden Form Tric-O-Lastic (Maiden Form, NYC). \$3.50.

Available at Cooperative Distributors as Cat. No.—1311.

Real Form¹ (Real Form Girdle Co., Los Angeles). \$1.25.

Kayser (Julius Kayser & Co., NYC). \$1.93.

¹ Available in West only.

56 WOMEN'S GIRDLES

ALSO ACCEPTABLE—CONT'D

Pacific Lastex¹ (Pacific Corset Co., Los Angeles). \$1.
Workmanship rather poor.

Foundette (Munsingwear, Inc., NYC). \$2.50.

Hickory Arioso (A. Stein & Co., NYC). \$1.50 Rather poor workmanship.

Maiden Form Curtsy \$1. Available at Cooperative Distributors as Cat. No.—1310. Below average quality. Acceptable only because of low price.

NOT ACCEPTABLE

Luxite (Luxite Silk Products Co.). \$2.

Smoothie (Strouse-Adler Co.). \$2.98.

Nemo Sensation (Kops Bros.). \$3.50.

Prim Miss¹ (Sidley Co.). \$1.95.

Skippies \$3.50.

Cocktail Hour¹ (Sid Levy, Inc.). \$1.50. Poor quality.

Per-fit¹ (A. Stein & Co.). \$1.

PANEL TYPE

BEST BUYS

Smarties (Miller Corsets, NYC). \$2. Second in order of quality.

Kayser (Julius Kayser & Co., NYC). \$2. Same quality score as *Smarties*.

ALSO ACCEPTABLE

(In estimated order of quality)

Flatter-Bac (Warner Bros. Co., NYC). \$3.50. Highest quality of those tested.

Flexees (Artistic Foundations, NYC). \$5.

Carter's Picot-Net (William Carter Co., NYC). \$2.50.

Skippies (Formfit Co., NYC). \$2.50.

Lelong (La Resista Corset Co., NYC). \$5. Good quality but not worth the price.

Bien Jolie (Benjamin & Johnes, Inc., NYC). \$3.50.

Blair¹ (Blair Corset Co., San Francisco). \$1.95.

Bestform (Bestform Brassiere Co., NYC). \$3.50.

Vogue (Vogue Mfg. Co., NYC). \$3.98.

¹ Available in West only.

NOT ACCEPTABLE

- Hickory "Figurite"** (A. Stein & Co.). \$3.50.
Sidley¹ \$1. Too inelastic.
Nemo (Kops Bros). \$3.98.
Treo (Treo Co.). \$3.79.
Foundette (Munsingwear, Inc.). \$3.98.
Emporia¹ (purchased at The Emporium, San Francisco). \$1.98.

WOMEN'S SHOES

In women's shoes, as in men's, fit is of first importance. Insist therefore that the salesman measure both feet while you are standing. Don't buy until you are completely satisfied that the shoes fit properly.

The ratings below are based on laboratory tests and examination by a shoe expert. Some 30 points, covering design, workmanship and materials, were considered. In general, the best values in women's shoes are those in the \$5 to \$7 price range.

The prices listed represent the price range of the models tested. Since test results on samples of each brand (except where otherwise stated) showed considerable correlation within a brand, the ratings can be applied with reasonable assurance to the entire brand in the price lines tested.

Ref.: *CU Reports* and *Western CU Supplement*, July 1939.

The following ratings are in approximate order of quality, without regard to price.

- Florsheim** (Florsheim Shoe Co., Chicago). \$10.50.
Dr. Locke (Julian & Kokenge Co., Columbus, Ohio). \$10.98 to \$11.89.
I. Miller-Ingenué (I. Miller & Sons, Long Island City, N.Y.). \$7.75 to \$8.75. Quality of different models variable.
Arch Preserver (Selby Shoe Co., Portsmouth, Ohio). \$8.75.
Avenue DeLuxe¹ (Fern Shoe Co., Los Angeles; retailed by Sommer & Kaufmann, San Francisco). \$8.95. Model 1C2360 tested. This rating applies only to the model tested.
Vitality (International Shoe Co., St. Louis). \$6.
Pedi-Poise (retailed by Florsheim Shoe Stores). \$9.75. Model 2095 tested. Rating applies to this model only.

¹ Available in West only.

58 WOMEN'S SHOES

- Rhythm Step** (Johnson, Stephens & Shinkle Shoe Co., St. Louis). \$7.50.
- Natural Bridge** (Craddock-Terry Co., Lynchburg, Va.). \$5.50 to \$6. A "Best Buy" in medium price class.
- Red Cross** (United States Shoe Co., Cincinnati). \$6.50.
- Sommer & Kaufmann**¹ (retailed by Sommer & Kaufmann). \$5.50. Retailer's private brand; manufacturer unknown.
- C. H. Baker**¹ (retailed by C. H. Baker Co.). \$5 to \$6.95. Retailer's brand; manufacturer unknown.
- Biltmore** (Blachford Shoe Mfg. Co., Toronto). \$7.50. Model 654—4 tested. A Canadian shoe.
- Henry Mann** (retailed by Florsheim Shoe Stores). \$6.75. Model 70 tested. Rating applies to this model only.
- Air-Step** (Brown Shoe Co., St. Louis). \$6. Only one model tested.
- Walk-Over** (G. E. Keith Co., Brockton, Mass.). \$4.95 to \$6.50.
- Regal** (Regal Shoe Co., Whitman, Mass.). \$3.95 to \$4.95.
- A. S. Beck** (A. S. Beck Shoe Stores, NYC). \$4.
- Tango Pump** (manufactured in Canada by Perth Shoe Co., Perth, Ontario; in the U. S. by Brauer Bros. Shoe Co., St. Louis). Samples were purchased in both Canada and U. S. Cost in Canada, \$7; in the U. S., \$6.85.
- Ranleigh**¹ (Fern Shoe Co., Los Angeles). \$8.95.
- Young Modern** (Selby Shoes, Ltd., Montreal). \$6.50. Model 61125 tested. A Canadian shoe.
- Lady Douglas** (W. L. Douglas Shoe Co., Brockton, Mass.). \$3.65. Quality in different models at same price found quite variable.
- Enna Jettick** (Dunn & McCarthy, Inc., Auburn, N.Y.). \$5 to \$6.
- Peters**¹ (International Shoe Co., purchased at Gallen Kamps). \$2.45 to \$3.30. The quality of this brand was so variable that no general recommendation can be made.
- Wise** (Wise Shoe Stores, NYC). \$4. Unlikely to give satisfactory service.
- The quality of the following brands was too low to warrant purchase except for occasional wear or for novelty or style value.*
- Thom McAn** (Thom McAn Shoe Stores, NYC). \$3 to \$3.30.
- Karl's Kustom Made**¹ (International Shoe Co., St. Louis; retailed by Karl's Shoe Stores, Ltd.). \$2 to \$3.
- Simco** (Simco Shoe Stores, NYC). \$3.

¹ Available in West only.

Educator (Educator Shoe Co.). \$3.

Miles (Miles Shoe Stores, NYC). \$2.98.

Air-Ees (Hewetson Shoes, Ltd., Brampton, Ontario). \$1.98.
Model 231 tested. A Canadian shoe.

WOMEN'S SLIPS

To be sure of getting a slip that fits, try it on before purchasing. Look for correct length and smooth fit, with plenty of room in the hips and skirt. The seams should be sewn with small, even lockstitches. Straps should be strongly attached to the fabric, not merely to the trim.

Knit slips are more apt to shrink than woven slips, but many of the latter were also unsatisfactory in this respect. Hand-made slips generally cost more than the machine-made variety, and are usually not as serviceable.

The following ratings of silk and rayon slips are based on tests for durability, fiber content, shrinkage, colorfastness, and yarn slippage.

Ref.: *CU Reports*, August 1939.

WOVEN SLIPS

HIGH QUALITY

Slim Youth Style 17 (Addison Underwear Co., NYC). \$1.59.

Silk and rayon satin. Highest quality of those tested.

Seamprufe Satin LaRue (Aronson-Caplin Co., NYC). \$2.

Silk and rayon satin.

Barbizon Shortmore¹ (Garfinkel & Ritter, NYC). \$1.65.

Longer sizes of same slip sold as *Ritemore* and *Longmore*.
Viscose rayon crepe.

Colony Club Thrillmode (Holland-Hessol Co., NYC).

\$2.95. Silk satin.

Princess Durelle (Her Majesty Underwear Co., NYC).

\$1.85. Silk and Bemberg rayon satin.

Ro Jene (Roth Silk Undergarment Co., NYC). \$1.85. Silk

and rayon crepe.

Seamprufe Crepe Laurette, \$1.98. Silk and Bemberg

rayon crepe.

Barbizon Dress-Mate¹ \$2.95. Silk satin.

Barbizon Bryn Mode¹ \$2.95. Silk satin.

¹ Available at same price from Cooperative Distributors, NYC.

(Cont'd next page)

GOOD QUALITY

(In order of decreasing quality score)

- Venusform** (Venus Lingerie, NYC). \$1. Viscose rayon crepe.
- Kayser Crepe Satesa** (Julius Kayser & Co., NYC). \$1.95.
Bemberg rayon and silk.
- Loomcraft Loomray** (I. Schneierson & Sons, NYC). 88¢
(clearance price). Viscose rayon taffeta. Considering price,
a good buy.
- Trillco** (Tailored Silk Undergarment Co., NYC). \$1.98.
Bemberg rayon and silk satin.
- Superfit Debutante** (Superior Petticoat Co., NYC). \$1.69.
Acetate rayon and viscose rayon crepe.
- Margo** (Berkshire Undergarment Mfg. Corp., NYC). \$1.29.
Acetate rayon taffeta.
- Valsheen, New Super** (Valmor Undergarment Co., NYC).
\$1.69. Acetate rayon satin.
- Yolande** (Lande & Miskend Co., NYC). \$2.95. Handmade.
Silk crepe.
- Loomcraft Krepetone**. \$1.19. Viscose rayon crepe with
satin stripe.
- Rhythm Swing** (Patricia Petticoat Co., NYC). \$1.85. Rayon
and silk crepe.
- Fruit of the Loom Standard** (Fruit of the Loom, Inc.,
NYC). \$1. Printed acetate rayon satin. Considering price, a
good buy.
- Fruit of the Loom Standard**. \$1.09. Viscose rayon. Con-
sidering price, a good buy.
- Kayser**. \$1.09. Viscose rayon diamond-patterned weave crepe.
- Barbizon Shelby**.¹ \$2.25. Silk crepe.
- Kayser Twin Side**. \$1.69. Acetate rayon taffeta. Excellent
construction. Would be "Best Buy" in better fabric.
- Miss Swank** (Miss Swank, Inc., NYC). \$2.95. Silk crepe.
- Trillium** (Tailored Silk Undergarment Co.). \$1.98. Silk
crepe.
- Fruit of the Loom**. 99¢. Viscose rayon.
- Yolande**. \$3.95. Silk satin. Handmade.

NOT ACCEPTABLE

- Loomcraft Loomsuede**. \$1. Viscose rayon taffeta. Good
quality except for high shrinkage.
- Margo**. \$1.59. Acetate and viscose rayon crepe. Shrinkage
high.

¹ Available at same price from Cooperative Distributors, NYC.

NOT ACCEPTABLE—CONT'D

- Margo Seraswish.²** \$1. Viscose rayon taffeta. Shrinkage high.
- Loomcraft Magic Panel.²** \$1. Viscose rayon crepe. Shrinkage high. Poor fit after washing.
- Joan Belmont** (M. C. Shrank Co.) \$1.69. Acetate rayon satin. Generally poor construction.
- Premiere** (Premiere Slip Corp.). 99¢. Viscose rayon crepe.
- Satin Secrete²** (Brown & Co.). \$1.19. Weighted silk satin. Label does not disclose weighting. Shrinkage high.
- Loomcraft Kustom Fit.²** \$1. Viscose rayon satin-stripe crepe. Shrinkage high.
- Loomcraft Taffaswish.²** \$1.19. Viscose rayon taffeta. Shrinkage high.
- Seamprufe Crepe LaRue.** \$1.98. Weighted silk crepe.
- Princess Durelle.** \$1.85. Weighted silk crepe.
- Trillco.** \$1.85. Weighted silk crepe. Label does not disclose percentage of weighting.
- Slim Youth Style 404.** \$2.95. Silk satin.
- Venusform.²** 89¢. Viscose rayon taffeta. Shrinkage high.
- Satin Secrete.** \$1.98. Weighted silk satin.
- Trillium.** \$1.98. Silk satin. Shrinkage high.
- Rhythm** (Patricia Petticoat Co.). \$1.85. Silk satin.
- Miss Swank.** \$3.95. Silk satin. Construction poor. Shrinkage rather high.
- Syl-O-Slip** (M. C. Shrank Co.). \$1.19. Viscose rayon crepe. Poor construction.
- Fruit of the Loom Standard.** \$1. Acetate rayon satin. One of the lowest quality tested.
- Twin Weaves Classic** (Holland-Hessol Co.). \$1.95. Silk satin.
- Kayser Twinside.** \$1. Viscose rayon crepe. Good construction. Very poor fabric.

KNIT SLIPS

BEST BUYS

- Vanity Fair Radia** (Vanity Fair Silk Mills Co., NYC). \$2. Viscose rayon.
- Van Raalte VR-Tex** (Van Raalte Co., NYC). \$1.95. Viscose rayon.

² Originally smaller than marked size, and in addition shrank in washing.

62 WOMEN'S SLIPS

ALSO ACCEPTABLE

Munsingwear (Munsingwear, Inc., NYC). \$1. Not run-proof, but more run-resistant than plain knit. High quality otherwise.

Van Raalte Stryps (Van Raalte Co.). \$1.85. Not run-proof, but more run-resistant than plain knit. High quality otherwise.

Kayser No. 6312 (Julius Kayser & Co., NYC). \$1.65 (sale price). Viscose rayon and silk. Shrinkage rather high.

Kayser No. 5012. \$2. Viscose rayon and silk. Shrinkage rather high.

Luxite Your Highness (Luxite Silk Products Co., NYC). \$1.95. Viscose rayon and silk. Shrinkage rather high.

NOT ACCEPTABLE

American Maid Trico-lingette² (American Maid). \$1.49. Acetate rayon.

Sircom Spun-lo (A. B. Sircom Co.). \$1. Plain knit, not runproof.

Luxite Spun-lo. \$1.09. Plain knit, not runproof.

OTHER REPORTS

Ratings of several types of products published in the *Reports* during the period covered by this *Supplement* are omitted here because necessary explanatory and qualifying data were too extensive to be condensed, because of purely local applicability, because the products rated will be out-of-season during the life of this *Supplement*, or for other similar reasons. These ratings are for—

Automobiles (see February 1940 <i>Reports</i>)	Movie Cameras (October 1939)
Breakfast Cereals (January 1940)	New York Ice Cream (July 1939)
Cameras and Photographic Equipment (August 1939)	New York Milk (November 1939)
Flour (May 1939)	Sewing Thread (May 1939)
Garden Insecticides (May 1939)	Ski Equipment (December 1939)
	Used Cars (June 1939)

A report on 1939 Refrigerators (July 1939) is superseded by a report on 1940 models in the May 1940 *Reports*.

² Originally smaller than marked size, and in addition shrank in washing.

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